

Sexisme et jeux vidéo

ou comment la place des femmes pose encore question dans le milieu du jeux vidéo et dans la culture geek d'une manière générale.

**37,4
MILLIONS
DE JOUEURS
EN FRANCE**

DE 10 ANS ET PLUS



53%

53%

**DES FRANÇAIS
JOUENT
RÉGULIÈREMENT***



47%

**HOMMES
38 ANS**

38 ANS
ÂGE MOYEN DES JOUEURS

**FEMMES
39 ANS**

*Joueur régulier : joueur ayant déclaré jouer au moins une fois par semaine aux jeux vidéo.

PRÉSENCE DANS LES STUDIOS

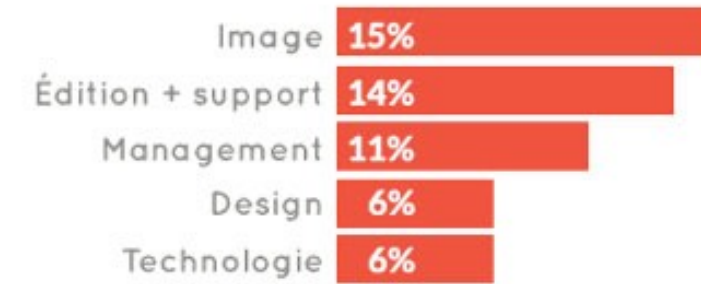
Une forte augmentation des effectifs dans les studios de développement depuis ces 8 dernières années.



En 2020, la représentation des femmes atteint 50 % des personnes employées côté éditeurs.

PART DES FEMMES DANS

LES MÉTIERS

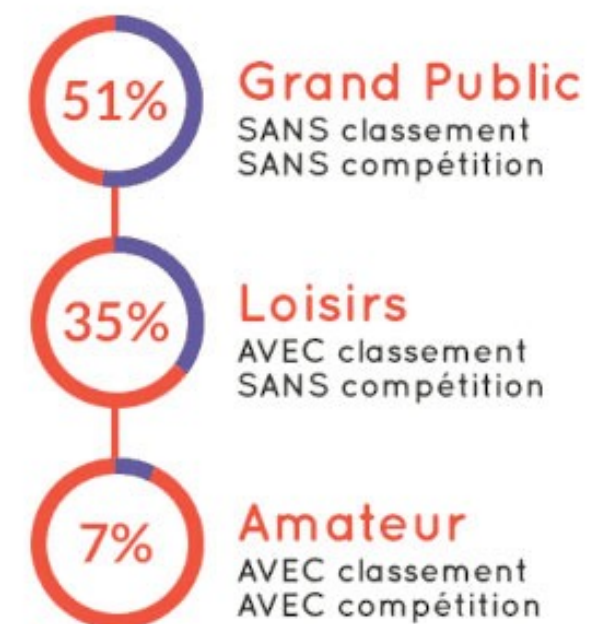


26% des effectifs dans les écoles spécialisées étaient des femmes en 2019.



ESPORT & STREAMING

Présence des joueuses dans l'esport



► 1 femme sur 4 affirme que la toxicité ne lui donne plus envie de jouer aux jeux multijoueurs en ligne.

► En 2020, parmi celles qui ont déjà subi une agression en ligne, 20 % des femmes trouvent qu'il y a des processus adéquats pour lutter contre la toxicité et la discrimination dans le jeu vidéo, 51 % pensent qu'il n'y en a pas et 29 % ne savent pas.

► 20% des personnes regardant de l'esport sont des femmes.

► Sur le classement des 1000 meilleures chaînes en 2021, voici le pourcentage de femmes sur chaque plateforme : 11,3 % sur Twitch, 8,3 % sur YouTube et 7,4 % sur Facebook Gaming.

► 32 % des femmes pensent que beaucoup de contenu de streaming est sexiste et/ou misogyne (contre 24 % des hommes).

Les jeux vidéo, mais c'est pour les garçons !

Les femmes jouent moins bien que les hommes

Retourne dans ta cuisine

Les métiers de l'informatique sont surtout pour les hommes

L'industrie du jeu vidéo est surtout masculine

Retourne jouer à Candy Crush et laisse les vrais jeux aux hommes

...

Gender Marketing dans le jeu vidéo

Années 70 jusqu'au crash de 1983



New Atari® Millipede™. More magic!

A photograph of a man in a light blue sweater holding a large brown paper bag filled with purple mushrooms. He is standing next to a Millipede arcade machine. A woman and a young girl are also present, looking at the machine. The machine has a large illustration of a centipede on its side.

Millipede puts more magic in your business bag. More profit magic! The kind of Special profits you always get every day from ATARI games. Millipede is a fantastic new video adventure fantasy that continues and multiplies the sizzling profit tradition and excitement of ATARI Centipede™! Millipede's even hotter. It's faster, more colorful high energy action. With new critters, new sounds, new player starting score select mode and a variety of new options that let you "program" Millipede for maximum profits. Best of all, it's challenging entertainment that appeals to all your customers—kids of all ages. The action is non-stop. Armed only with a bow and arrows, the player must shoot through a forest of colossal wild mushrooms to hit the advancing Millipede. Giant spiders, inchworms, earwigs, beetles, and waves of "bombing" bees, dragonflies and mosquitos also add to the fun. Millipede is one of today's highest earning games. So don't miss out. Ask your operator for new Millipede from

ATARI

Atari now! Or send the coupon for more information fast.

Mr. Don Osborne, Vice President, Marketing and Sales, Atari, Inc., 780 Sycamore Dr., P.O. Box 906, Milpitas, CA 95033

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☐ Chain ☐ Independent (Det. PG)



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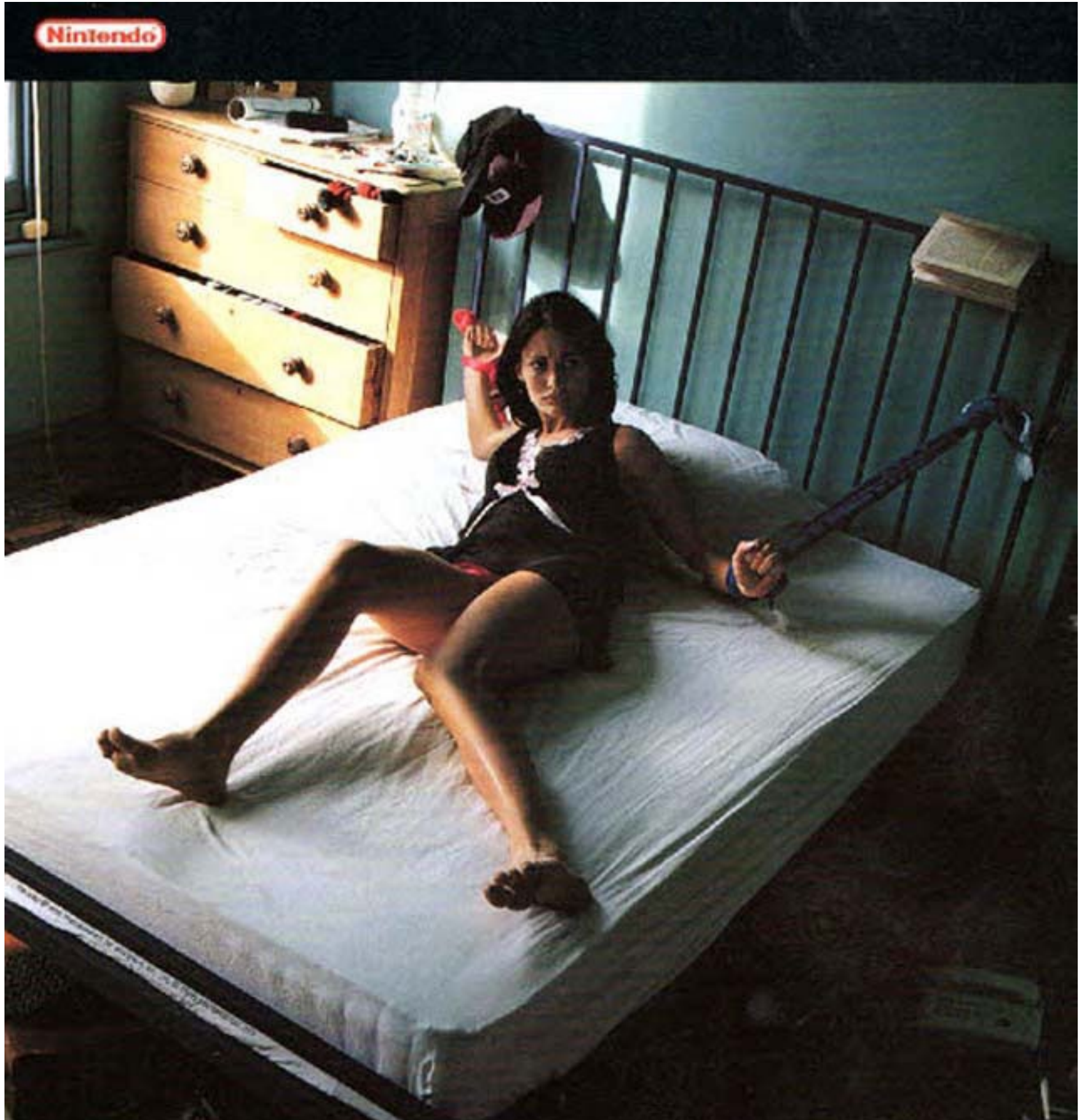
**THE SPELLBOUND
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ALL YOUR FAVOURITE AMERICAN
AND JAPANESE GAMES, ON YOUR
ENGLISH SUPER NINTENDO.

HERE IS A SMALL SELECTION OF SOME OF THE MOST POPULAR
IMPORTED GAMES - CURRENTLY NOT AVAILABLE ON ENGLISH
CARTRIDGES:
WWF WRESTLING, CONTRA SPIRITS, SUPER SMASH TV, SUPER GHOULS
AND GHOSTS, LEMMINGS, CASTLE VANIA IV, ZELDA III, SIMPSONS,
LEGEND OF THE MYSTICAL NINJA, MAGIC SWORD, HOOK, PITFIGHTER,
WORLD LEAGUE SOCCER, STREET FIGHTER II, BATTLE TOADS, RAMNA,
POPULOUS, RIVAL TURFAND LOADS MORE!!!!
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HOW TO GET YOUR ORDER FAST - TEL: 0533 340 360 FOR CREDIT CARD
ORDRES - ALL CHEQUES AND POSTAL ORDERS PLEASE MAKE PAYABLE
TO "SPELLBOUND MARKETING LTD"
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LEICESTERSHIRE. LE7 7HG. PROVIDING GAMES ORDERED ARE IN
STOCK ALL ORDERS ARE DESPATCHED SAME DAY!
AS REVIEWED IN THE SUN NEWSPAPER!!!

Nintendo



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Seriously distracting.



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-escape

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Game Boy Advance SP: Platinum \$99.77

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for men

Nintendo
DAMING 2A-7

GAME BOY ADVANCE SP

Nintendo
www.nintendo.it

GAME BOY ADVANCE SP
Pink Edition

I Remember When He Couldn't
Keep His Hands Off Me !

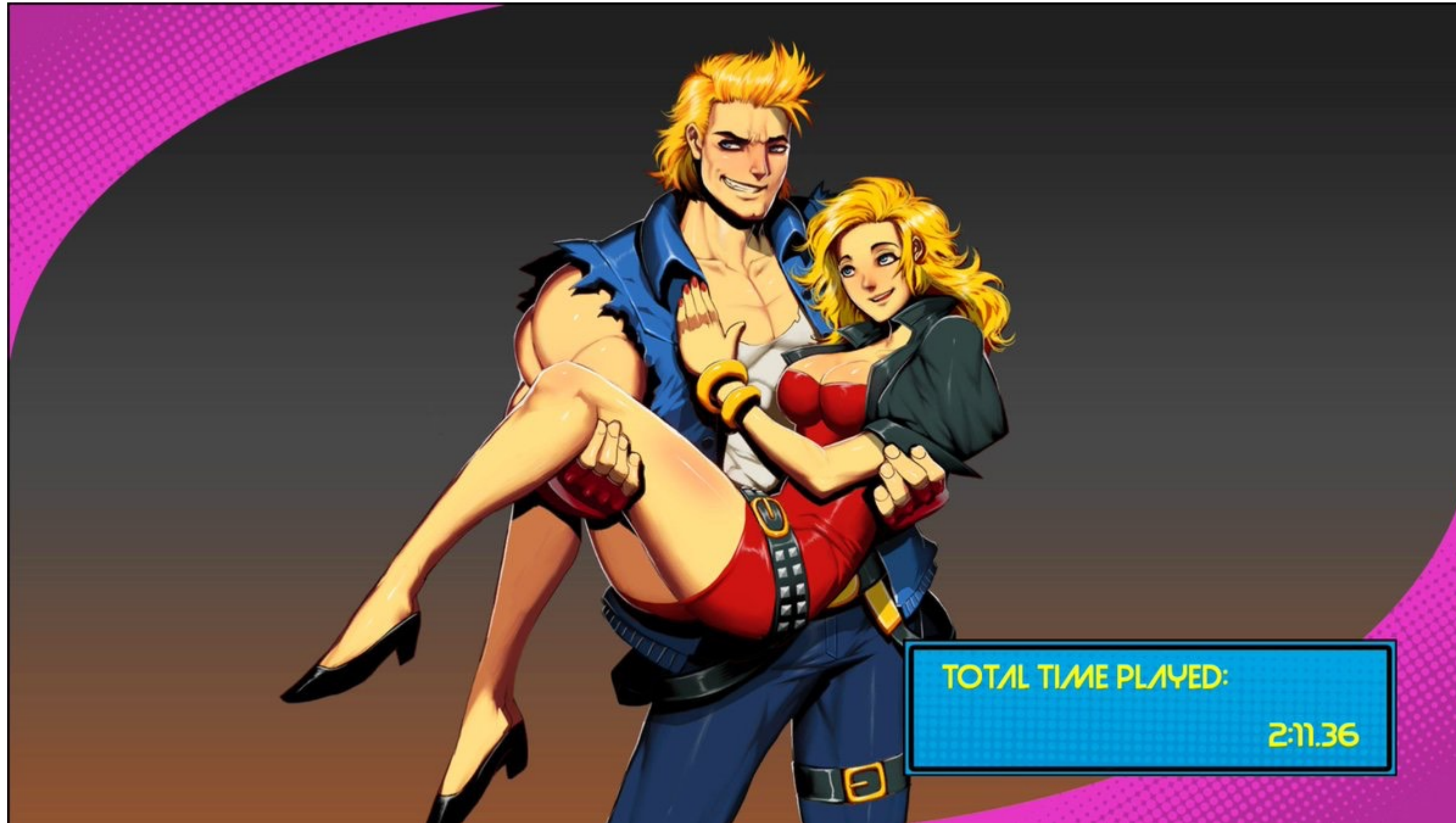
TIME 1:27:53

TOUCH BOTH SIDES
FOR ADDED ENJOYMENT.

PS VITA
PlayStation Vita

Stéréotypes

La demoiselle en détresse



Persée et Andromède



Saint Georges et le Dragon







PEACH



1985

Super Mario Bros.



1988

Super Mario Bros. 2



1990

Super Mario World



1996

Super Mario RPG



2000

Paper Mario



2001

Super Smash Bros. Melee



2007

Super Mario Galaxy



2012

New Super Mario Bros. U



2017

Super Mario Odyssey



2018

Super Smash Bros. Ultimate



MARIO



1983

Mario Bros.



1985

Super Mario Bros.



1988

Super Mario Bros. 2



1990

Super Mario Bros. 3



1991

Super Mario World



1996

Super Mario 64



2002

Super Mario Sunshine



2010

Super Mario Galaxy 2



2012

New Super Mario Bros. U



2017

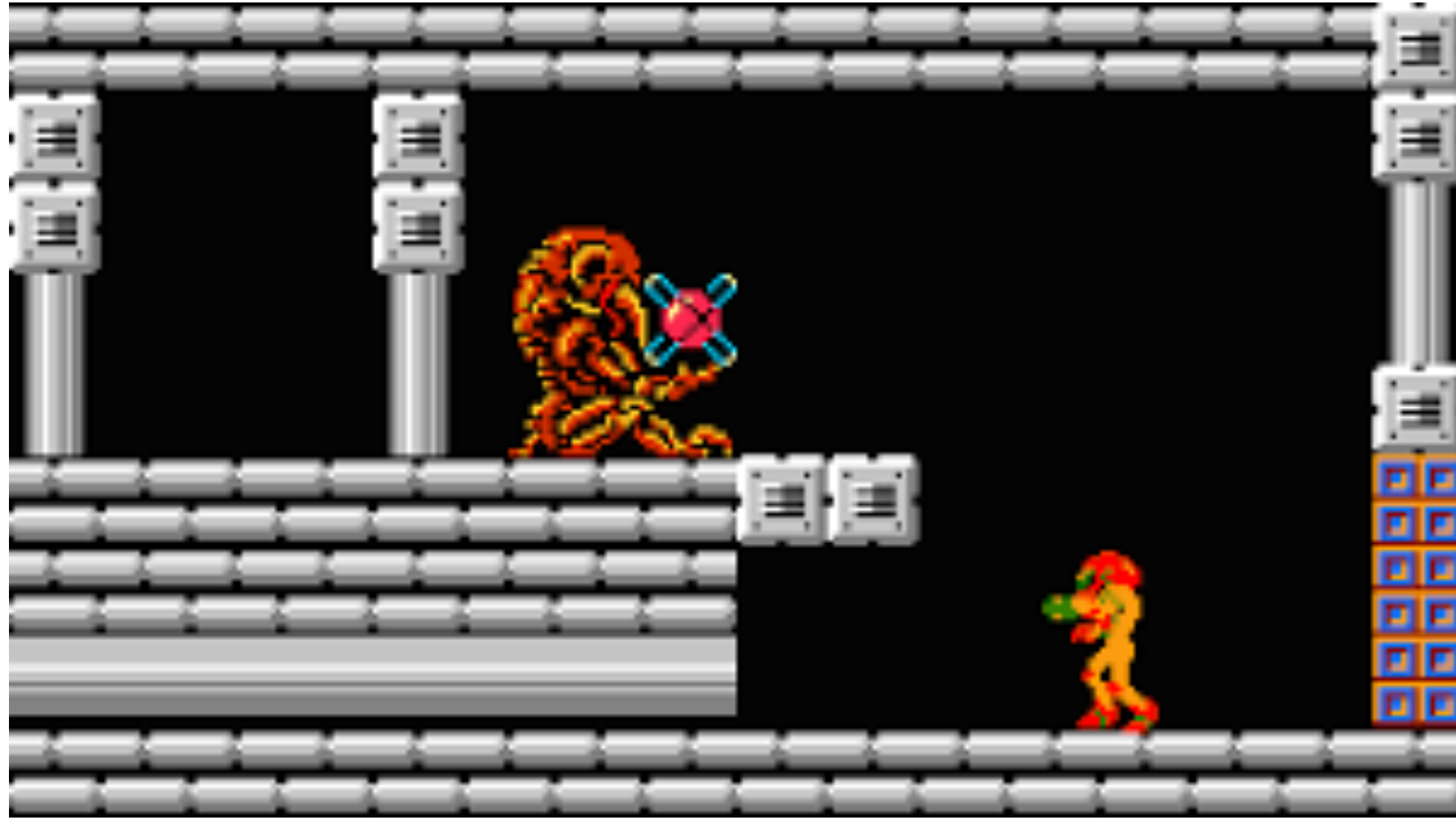
Super Mario Odyssey

Stéréotypes

La femme comme décors



Les protagonistes



Anita Sarkeesian

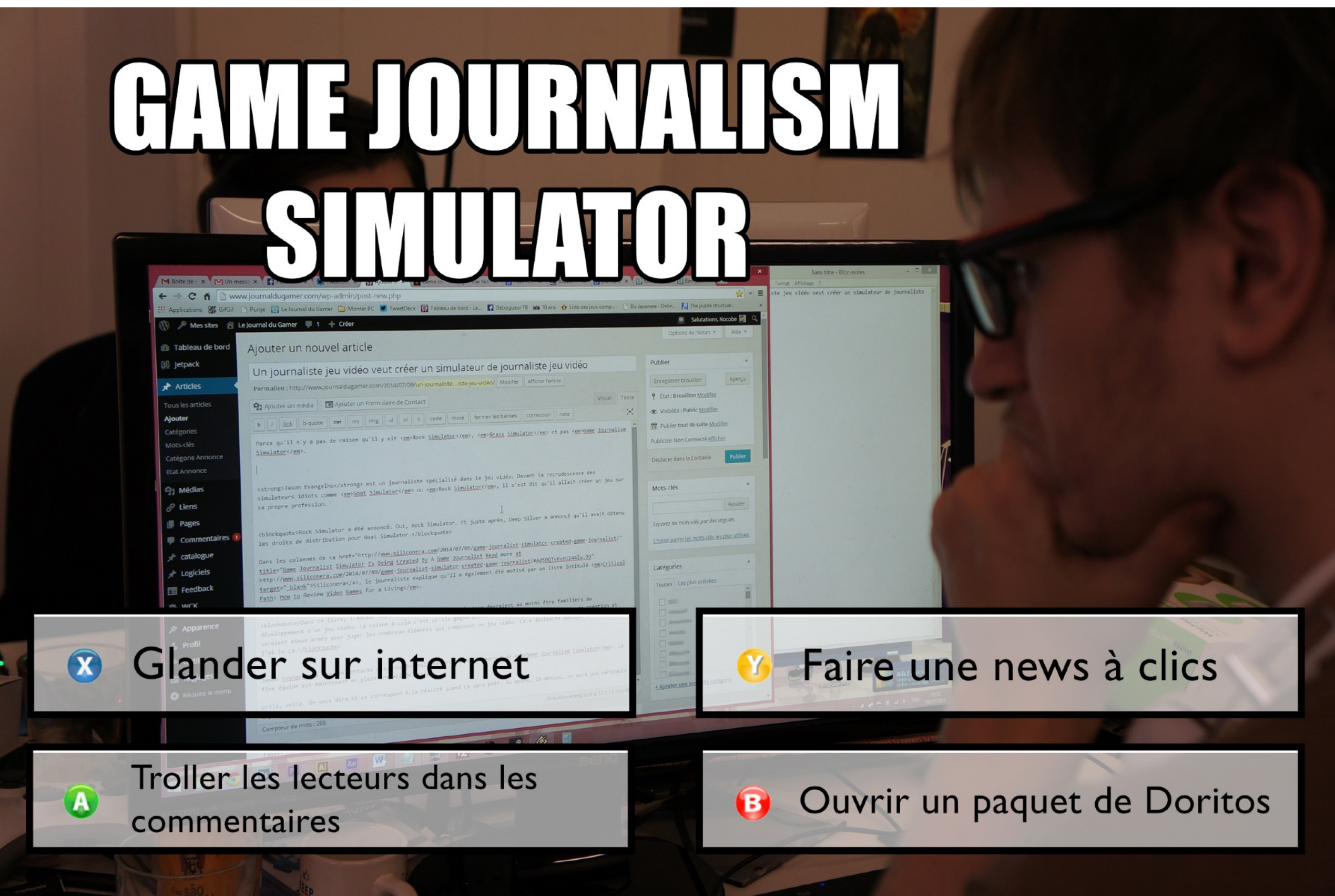


Traducteur: Catherine Riedo
Relecteur: Mohand Habchi

#GAMERGATE



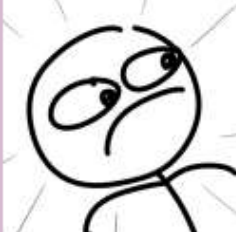
Indépendance de la presse spécialisée par rapport aux éditeurs de jeux vidéo.





The image shows the GamerGate logo. On the left is a pixelated orange star. To its right, the word "GamerGate" is written in a large, white, sans-serif font. The background is dark with a grid pattern and faint, pixelated outlines of continents.

☐ Anonymous 09/06/14(Sat)19:10:17 No.262024202 ▶ >>262024297 >>262024364 >>262024378 >>262024518 >>262024539 >>262024687 >>262024734 >>262024816 >>262025014 >>262025198 >>262025642
File: 1361808311000.jpg (25 KB, 337x336)



>mfw I'm responsible for the creation of #gameethics

sorry /v/

☐ Anonymous 09/06/14(Sat)19:10:53 No.262024297 ▶
File: youdensemf.png (56 KB, 159x162)



>>262024202

Yooooou dense mother fucker

☐ Anonymous 09/06/14(Sat)19:12:19 No.262024518 ▶
File: goddamn.gif (953 KB, 330x300)



>>262024202
OH SHIT NIGGER

WHAT DID YOU DO

GOD

☐ Anonymous 09/06/14(Sat)19:11:23 No.262024378 ▶ >>262025085

>>262024202
Proof.

☐ Anonymous 09/06/14(Sat)19:14:20 No.262024816

>>262024202
fucking idiot

☐ Anonymous 09/06/14(Sat)19:19:51 No.262025642 ▶
File: 1398499244231.png (94 KB, 650x460)



>>262024202
You screwed at least a dozen of pooches right there, you utter pillock.

☐ Anonymous 09/06/14(Sat)19:13:24 No.262024687 ▶ >>262026840
File: 1409557143842.gif (2.76 MB, 300x296)



>>262024202
That's okay, shit happens.

☐ Anonymous 09/06/14(Sat)19:11:20 No.262024364 ▶

>>262024202
You fucking bastard.

☐ Anonymous 09/06/14(Sat)19:12:29 No.262024539 >>262025085

>>262024202
liar

☐ Anonymous 09/06/14(Sat)19:13:43 No.262024734 ▶

>>262024202
It's okay, it doesn't look like it's gaining any momentum.

☐ Anonymous 09/06/14(Sat)19:15:29 No.262025014 >>262025085
File: 1396143580453.png (550 KB, 640x471)



>>262024202
and you think that's enough? just saying sorry like a kid confessing he stole the cookies out of the cookie jar while no one watched?
You know that there are some consequences waiting for you right?

ABSOLUTELY HARAM

☐ Anonymous 09/06/14(Sat)19:16:52 No.262025198

>>262024202
you are an imbecile but it's ok, shit happens bro. Go and support #gamergate twice as hard to redeem yourself





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language

STEAM GREENLIGHT

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Discussions

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News

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VIEW ALL

Search Greenlight

Browse by

Most Recent

GREENLIT ITEMS

Greenlit (389)

Released (164)

Recent announcements

VIEW ALL

8BitMMO Now Available on Steam in Early Access

December 13 - Blue (158 Comments)

8BitMMO Build Anything!

TESLAGRAD Now Available on Steam

December 13 - Blue (164 Comments)

TESLAGRAD

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Medieval Warfare

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2

TORCHLIGHT II

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£11.24

3

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£11.99

£9.59

4

NATURAL SELECTION

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5

Terraria

-66%

£5.99

£2.03

6

INTRUSION 2

-66%

£6.49

£2.20

7

garry's mod

-50%

£5.99

£2.99

8

LIMBO

-75%

£6.99

£1.74

9

CASTLE CRASHERS

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£9.99

£5.99

10

MARK OF THE NINJA

-25%

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£8.99

11

TOWNS

£9.99

12

Little Inferno

£11.99

13

HOTLINE MIAMI

-25%

£6.99

£5.24

14

FTL

FASTER THAN LIGHT

£6.99

15

ENDLESS SPACE

-50%

£22.99

£11.49

16

AUDIOSURF

Ride Your Music

-75%

£5.99

£1.49

17

AWESOMENALITE

-50%

£6.99

£3.49

18

ORKS MUST DIE!

-50%

£11.99

£5.99

19

LEGEND OF GRIMROCK

-50%

£11.99

£5.99

20

Cave Story

-75%

£6.99

£1.74



What is 4chan?

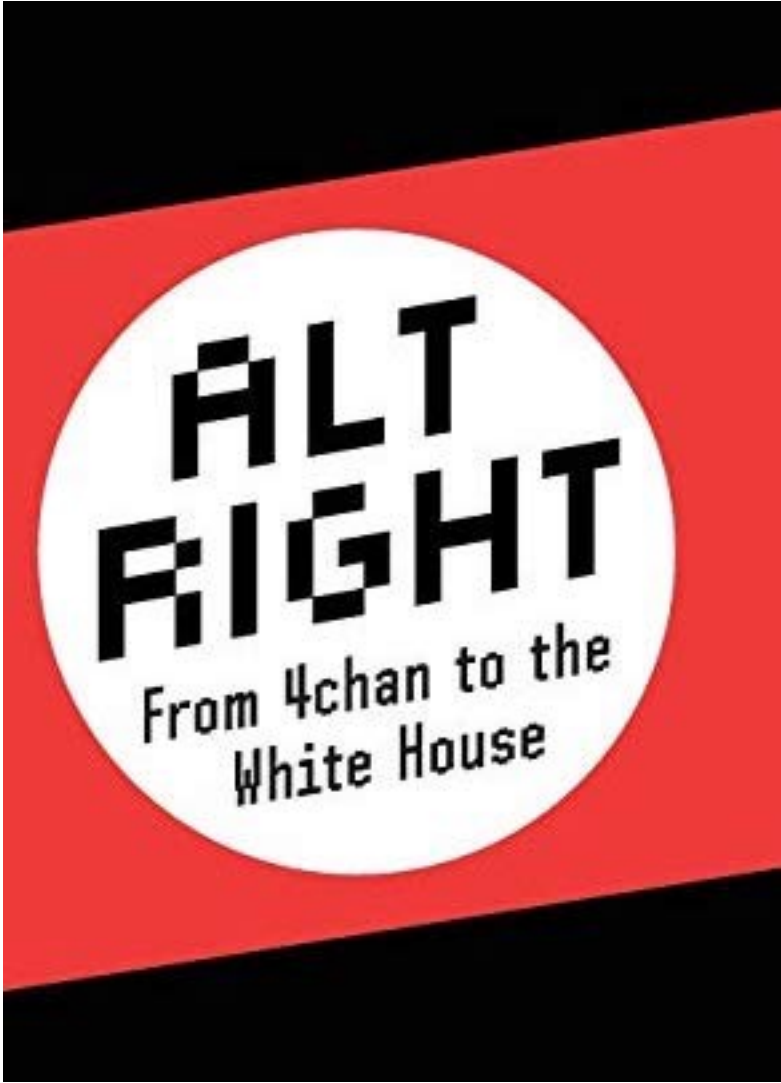
4chan is a simple image-based bulletin board where anyone can post comments and share images. There are boards dedicated to a variety of topics, from Japanese animation and culture to videogames, music, and photography. Users do not need to register an account before participating in the community. Feel free to click on a board below that interests you and jump right in!

Be sure to familiarize yourself with the [Rules](#) before posting, and read the [FAQ](#) if you wish to learn more about how to use the site.

Boards

Japanese Culture Anime & Manga Anime/Cute Anime/Wallpapers Mecha Cosplay & EGL Cute/Male Flash Transportation Otaku Culture Virtual YouTubers Video Games Video Games Video Game Generals Video Games/Multiplayer Video Games/Mobile Pokémon Retro Games Video Games/RPG Video Games/Strategy	Interests Comics & Cartoons Technology Television & Film Weapons Auto Animals & Nature Traditional Games Sports Extreme Sports Professional Wrestling Science & Math History & Humanities International Outdoors Toys	Creative Oekaki Papercraft & Origami Photography Food & Cooking Artwork/Critique Wallpapers/General Literature Music Fashion 3DCG Graphic Design Do-It-Yourself Worksafe GIF Quests	Other Business & Finance Travel Fitness Paranormal Advice LGBT Pony Current News Worksafe Requests Very Important Posts Misc. (NSFW) Random ROBOT9001 Politically Incorrect International/Random Cams & Meetups Shit 4chan Says	Adult (NSFW) Sexy Beautiful Women Hardcore Handsome Men Hentai Ecchi Yuri Hentai/Alternative Yaoi Torrents High Resolution Adult GIF Adult Cartoons Adult Requests
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Our Picks

Popular

Sections

The Daily Dot

:

Q

Parsec

'Star Wars' backlash is the new Gamergate

The toxic fan entitlement and sexist harassment are out of control.

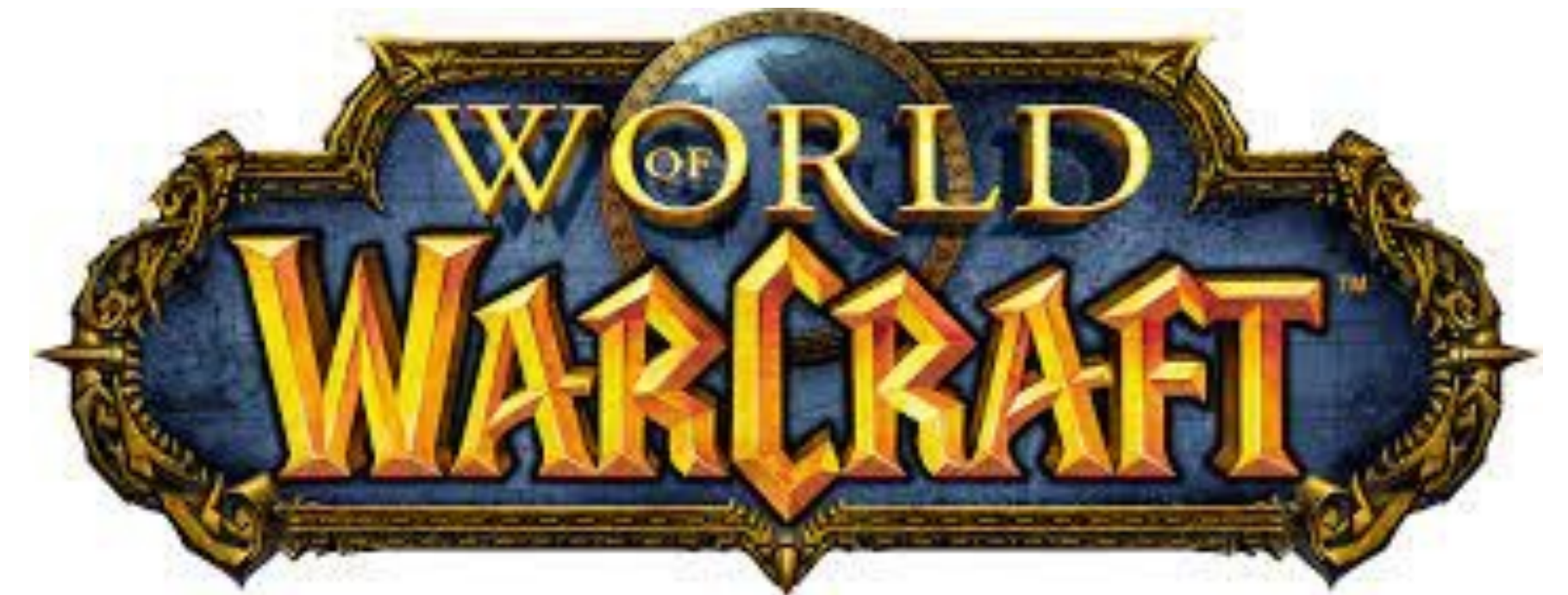
Gavia Baker-Whitelaw—2018-07-10 01:32 pm

A still from the movie "Star Wars: The Last Jedi" showing Rey (Daisy Ridley) and Finn (John Boyega) in their flight suits, looking serious. They are standing in front of a control panel with various buttons and lights.

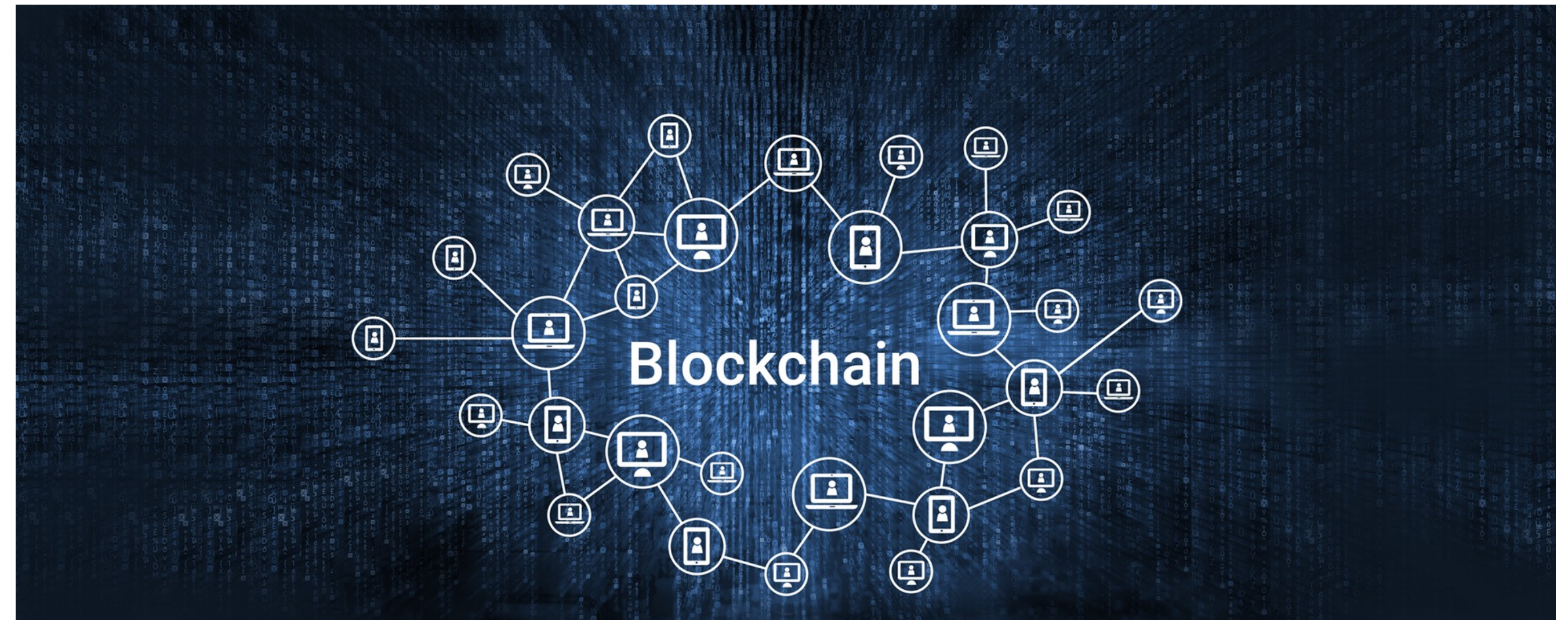
The Last Jedi/Star Wars

Il se retrouve dans la peau d'une
gameuse le temps d'une partie...

[culturepub]



Lutter contre les comportements toxiques



Harcèlement dans l'industrie du Jeu Vidéo



Sources et pour aller plus loin

Vers la fin du gender-marketing dans les jeux vidéo ?

https://www.huffingtonpost.fr/actualites/article/vers-la-fin-du-gender-marketing-dans-les-jeux-video_44532.html

Le stéréotypes dans le jeu vidéo

Anita Sarkeesian = https://fr.wikipedia.org/wiki/Anita_Sarkeesian

<https://feministfrequency.com/> et <https://www.youtube.com/channel/UC7Edgk9RxP7Fm7vjQ1d-cDA>

https://www.youtube.com/watch?v=GZAxwsg9J9Q&ab_channel=TEDxTalks

Le DoritosGate

<https://www.lesnumeriques.com/loisirs/doritos-gate-scandale-qui-frappe-presse-britannique-n27258.html>

https://www.youtube.com/watch?v=E5s_nO9XlkY&ab_channel=FirstPodcastShooter

<http://www.ageron.net/wp-content/uploads/2020/11/CanardPC-Doritos-Gate.pdf>

Le GamerGate

https://fr.wikipedia.org/wiki/Controverse_du_Gamergate

https://www.lemonde.fr/pixels/article/2017/01/20/gamergate-8chan-alt-right-ces-communautés-en-ligne-qui-ont-servi-de-terreau-au-vote-trump_5065853_4408996.html

https://www.lemonde.fr/pixels/article/2014/09/15/derriere-le-gamersgate-un-groupe-antifeministe_4485191_4408996.html

https://www.lemonde.fr/pixels/article/2014/08/22/une-creatrice-de-jeux-video-victime-d-une-vaste-campagne-de-harcelement-en-ligne_4474760_4408996.html

Le harcèlement des joueuses et streameuses en ligne

<https://blog.pricecharting.com/2012/09/emilyami-sexism-in-video-games-study.html>

<https://korben.info/sexisme-et-jeux-video-lemission-darret-sur-images-disponible-gratuitement.html>

<https://www.madmoizelle.com/blizzard-world-of-warcraft-12516>

<https://www.clubic.com/mag/jeux-video/actualite-372183-59-des-joueuses-en-ligne-cacheraient-leur-genre-pour-eviter-le-harcelement.html>

<https://www.presse-citron.net/voici-la-triste-realite-pour-une-joueuse-de-jeux-video-en-2022/>

<https://www.radiofrance.fr/franceinter/cyber-harcelement-des-streameuses-comment-les-joueuses-contre-attaquent-2391568>

<https://www.konbini.com/techno/etats-unis-gamers-harcelement/>

<https://gameher.fr/blog/en-quoi-les-comportements-toxiques-affectent-ils-les-joueurs>

<https://fairplayalliance.org/>

Harcèlement dans l'industrie du Jeu Vidéo

<https://information.tv5monde.com/terriennes/scandale-de-harcèlement-sexuel-chez-ubisoft-une-culture-d-entreprise-revoir-367166>

<https://www.canardpc.com/jeu-video/dossier-jeu-video/drole-dambiance-a-quantic-dream/>

<https://www.humanite.fr/social-eco/harcèlement/harcèlement-dans-le-jeu-video-je-veux-faire-condamner-quantic-dream-749569>

<https://www.stjv.fr/2021/09/quantic-dream-contre-le-monde-et-mediapart-sous-lesbroufe-les-faits/>

<https://www.gamekult.com/actualite/harcèlement-chez-rocksteady-employees-et-ex-employees-mises-dos-a-dos-par-une-communication-du-studio-3050830705.html>

<https://www.lavantgarde.fr/les-derives-de-lindustrie-du-jeu-video-travail-et-toxicite-en-milieu-videoludique>

A lire / A voir / A écouter

<https://youtu.be/MvpfJHbal6Q>

<https://cafaitgenre.org/2013/03/16/sexisme-chez-les-geeks-pourquoi-notre-communaute-est-malade-et-comment-y-remedier/>

<https://cafaitgenre.org/2012/06/01/genre-et-jeu-video-1-pour-le-plaisir-des-yeux-masculins/>

<https://cafaitgenre.org/2012/06/08/genre-et-jeu-video-2-les-femmes-comme-recompenses/>

<https://cafaitgenre.org/2012/06/29/genre-et-jeu-video-3-des-muscles-et-des-couilles/>

<http://www.mirionmalle.com/2014/04/barbie-versus-musclor-ou-lallegorie-de.html>

<http://www.mirionmalle.com/2014/01/friendzone-girlfriendzone-le-combat-des.html>

<https://www.numerama.com/politique/630851-les-menaces-de-mort-on-a-lhabitude-6-ans-apres-le-gamergate-rien-na-change-pour-les-joueuses.html>

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<https://www.eurogamer.net/editors-blog-i-am-sexist>

<https://witchgamez.com/documentation>

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<https://www.afrogameuses.com/>

<https://www.gamesforchange.org/>

<https://mhfreq.org/>

<https://ressourcesnumeriques.org/sexisme-jeux-video/>

<https://theses.hal.science/tel-01768474/>