



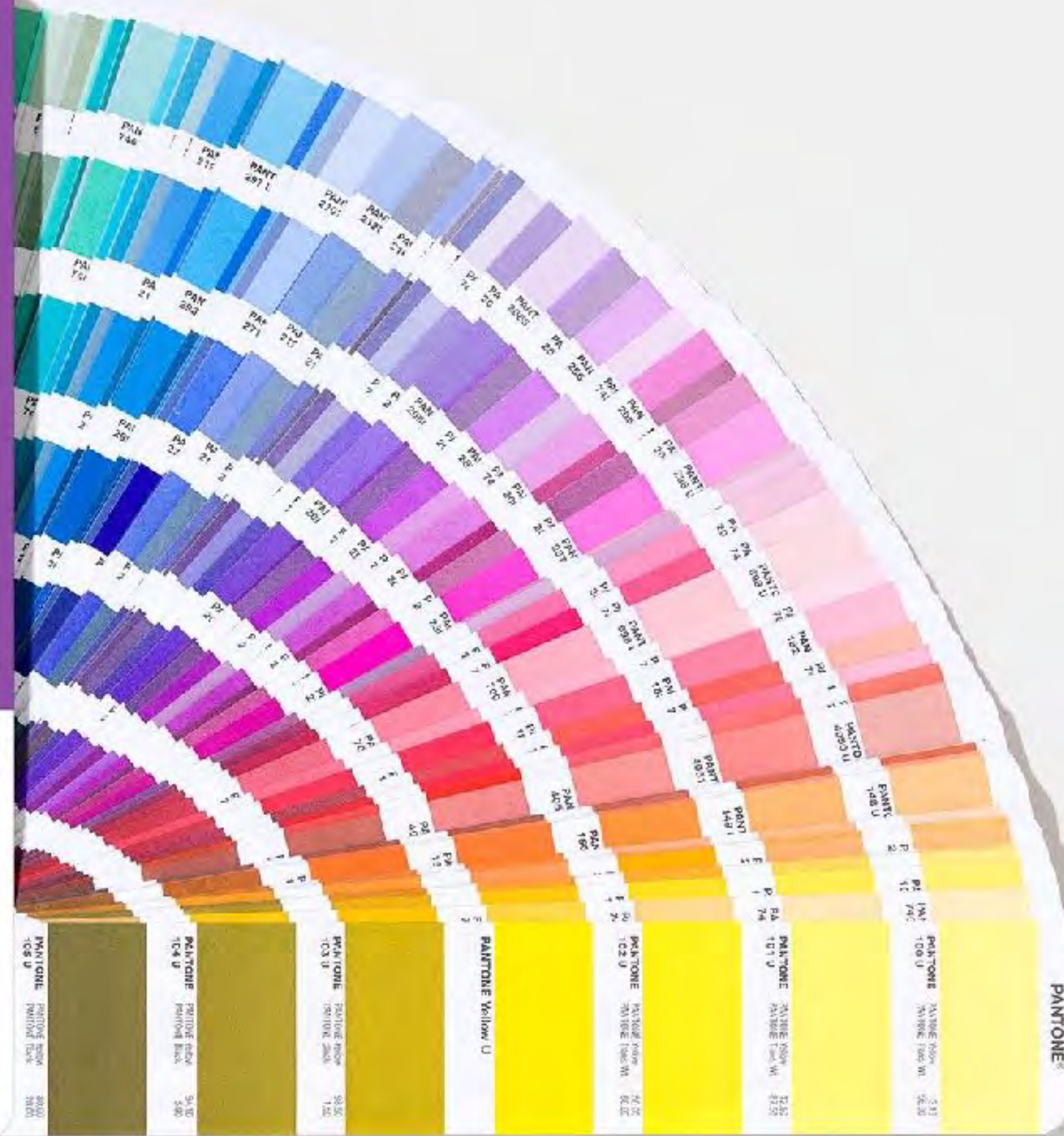


FORMULA GUIDE

Link colors and formulas for packaging, print, and graphics

FORMULA GUIDE

Ink colors and formulas for packaging, print, and graphics



PANTONE®

13-1023 TCX

Peach Fuzz



<https://www.pantone.com/eu/fr/color-of-the-year/2024>

22 Years of the PANTONE® Color of the Year



2018 PANTONE® Ultra Violet 18-3838	2017 PANTONE® Greenery 15-0343	2016 PANTONE® Rose Quartz 13-1520	2016 PANTONE® Serenity 15-3919	2015 PANTONE® Marsala 18-1438	2014 PANTONE® Radiant Orchid 18-3224	2013 PANTONE® Emerald 17-5641
2012 PANTONE® Tangerine Tango 17-1463	2011 PANTONE® Honeysuckle 18-2120	2010 PANTONE® Turquoise 15-5519	2009 PANTONE® Mimosa 14-0848	2008 PANTONE® Blue Iris 18-3943	2007 PANTONE® Chili Pepper 19-1557	2006 PANTONE® Sand Dollar 13-1106
2006 PANTONE® Sand Dollar 13-1106	2005 PANTONE® Blue Turquoise 15-5217	2004 PANTONE® Tigerlily 17-1456	2003 PANTONE® Aqua Sky 14-4811	2002 PANTONE® True Red 19-1664	2001 PANTONE® Fuchsia Rose 17-2031	2000 PANTONE® Cerulean Blue 15-4020

Color of
the Year
2020

PANTONE[®]

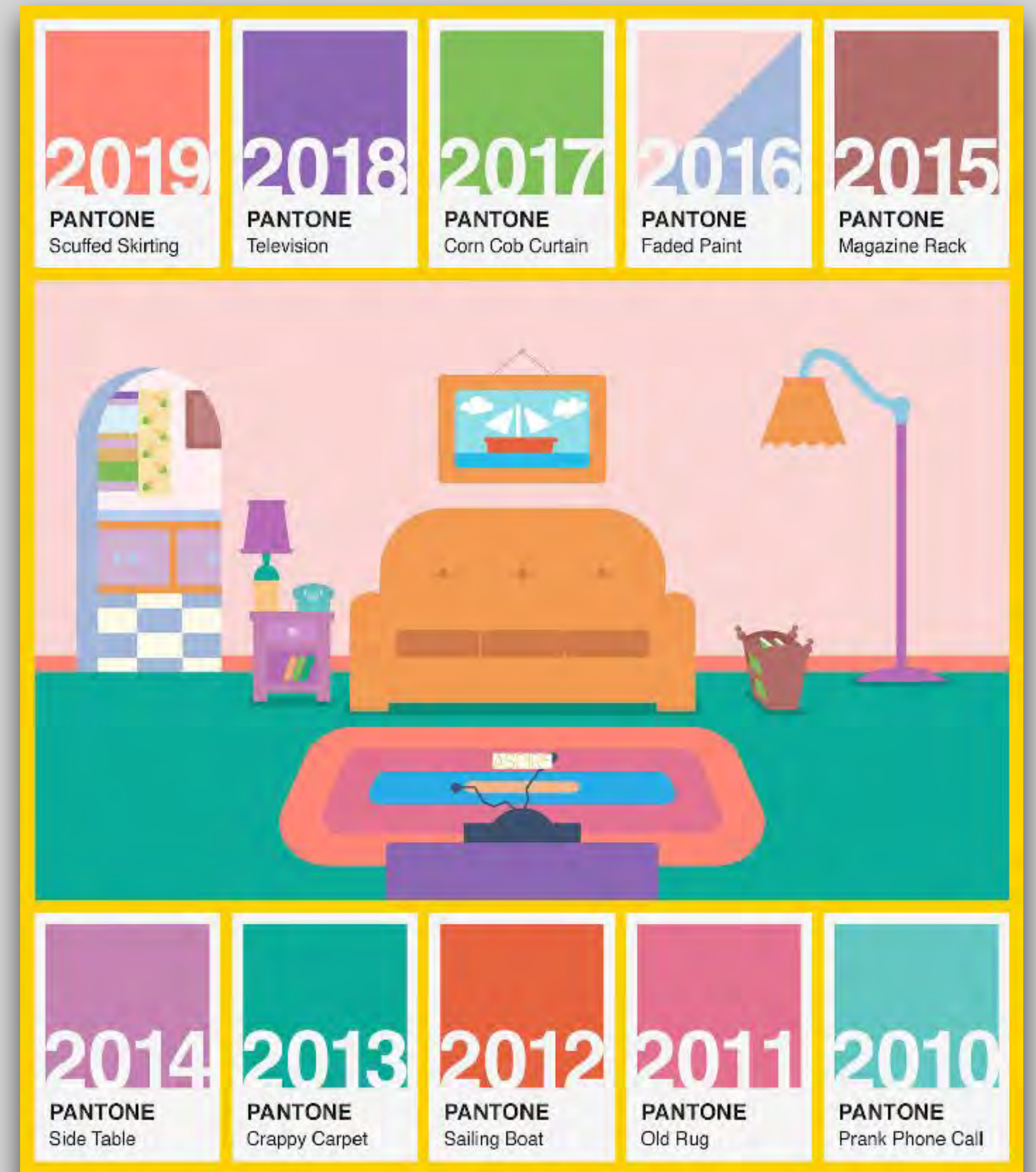
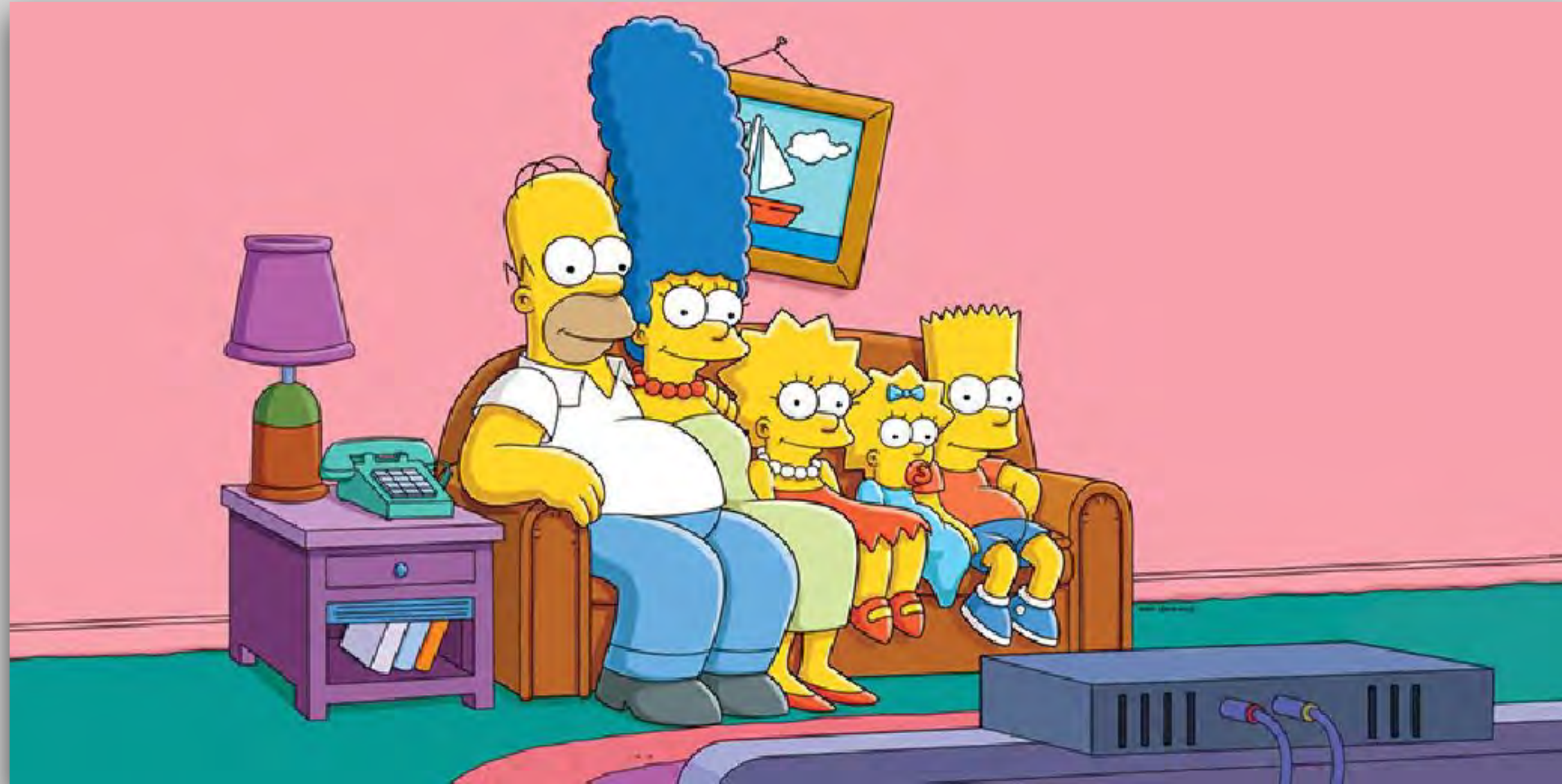
Classic Blue
19-4052





PANTONE®
19-4052 Classic Blue





The Simpsons

Inspired by the
PANTONE Color of the Year (... or vice versa?)

Illuminating
13-0647

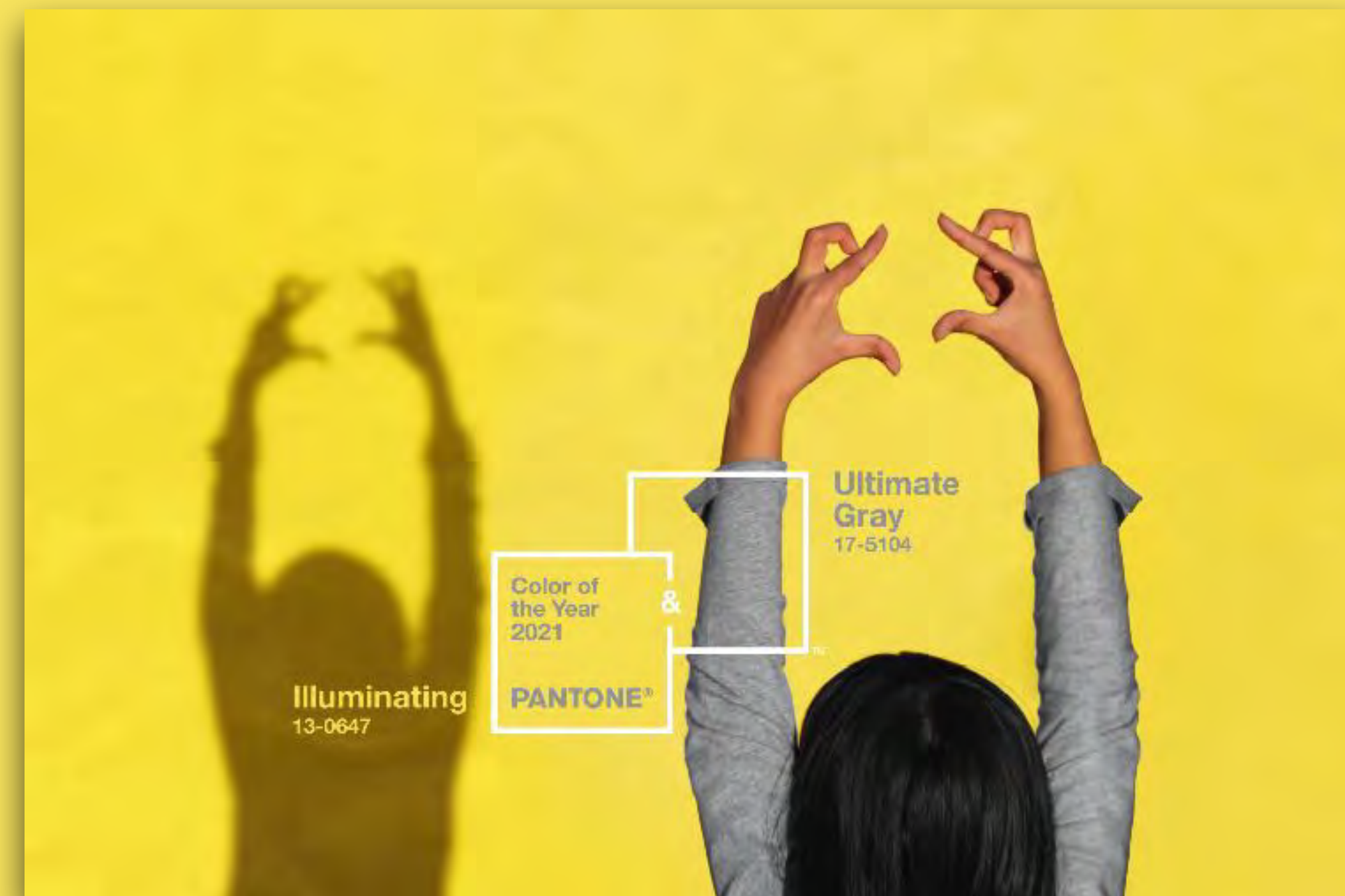
Color of
the Year
2021

PANTONE®

&

**Ultimate
Gray**
17-5104

™





PANTONE®
17-3938 TCX
Very Peri

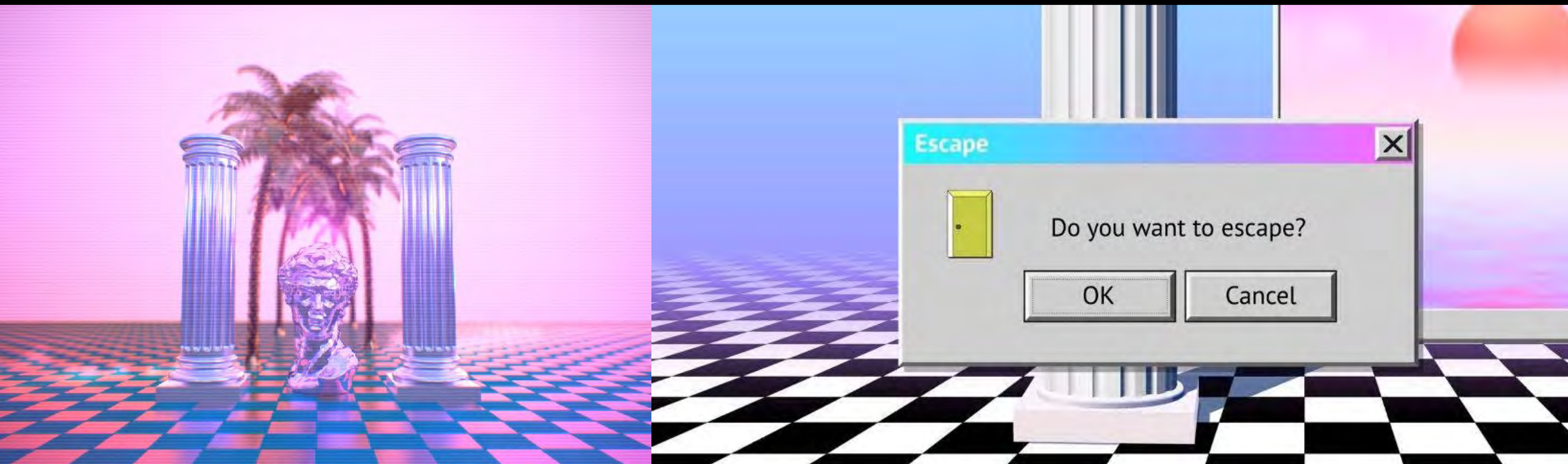


PANTONE®

18-1750 TCX

Viva Magenta





<https://www.color-hex.com/color-palette/10221>

<https://zach.dev/>

<https://edz.neocities.org>

<https://meikaideshou.neocities.org>

<https://thevaporwave.neocities.org>



<https://www.color-hex.com/color-palette/14887>

<https://timsco.webflow.io/>

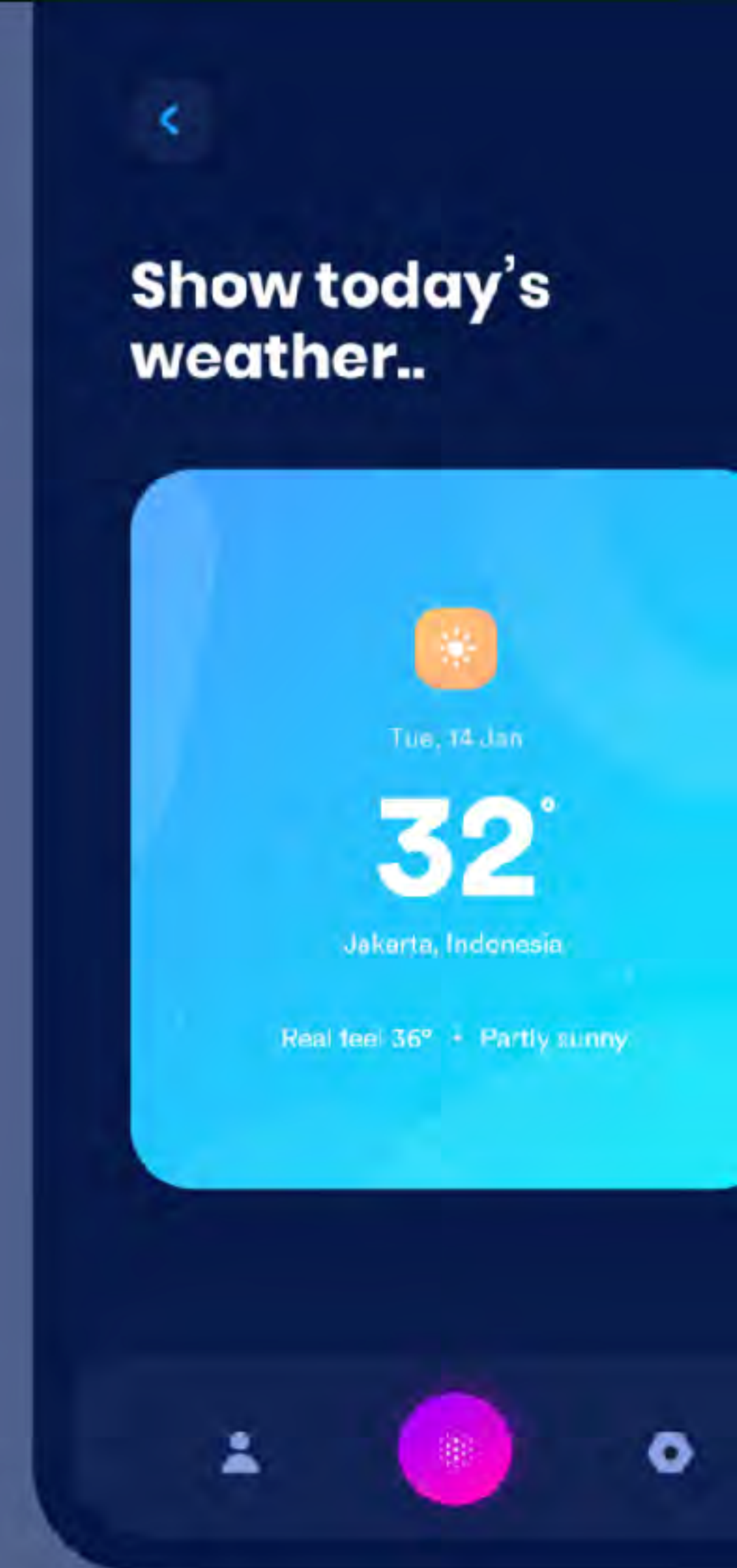
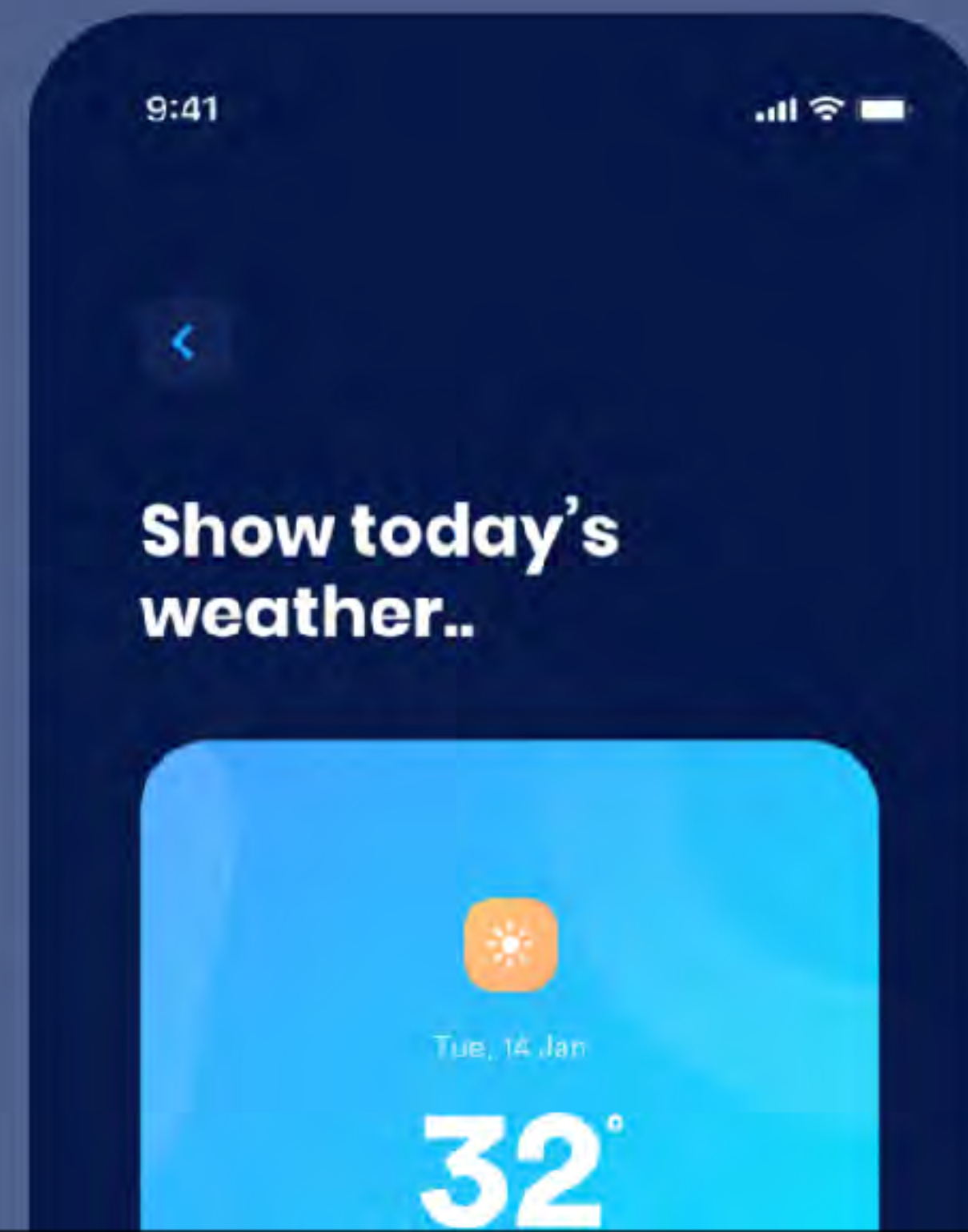
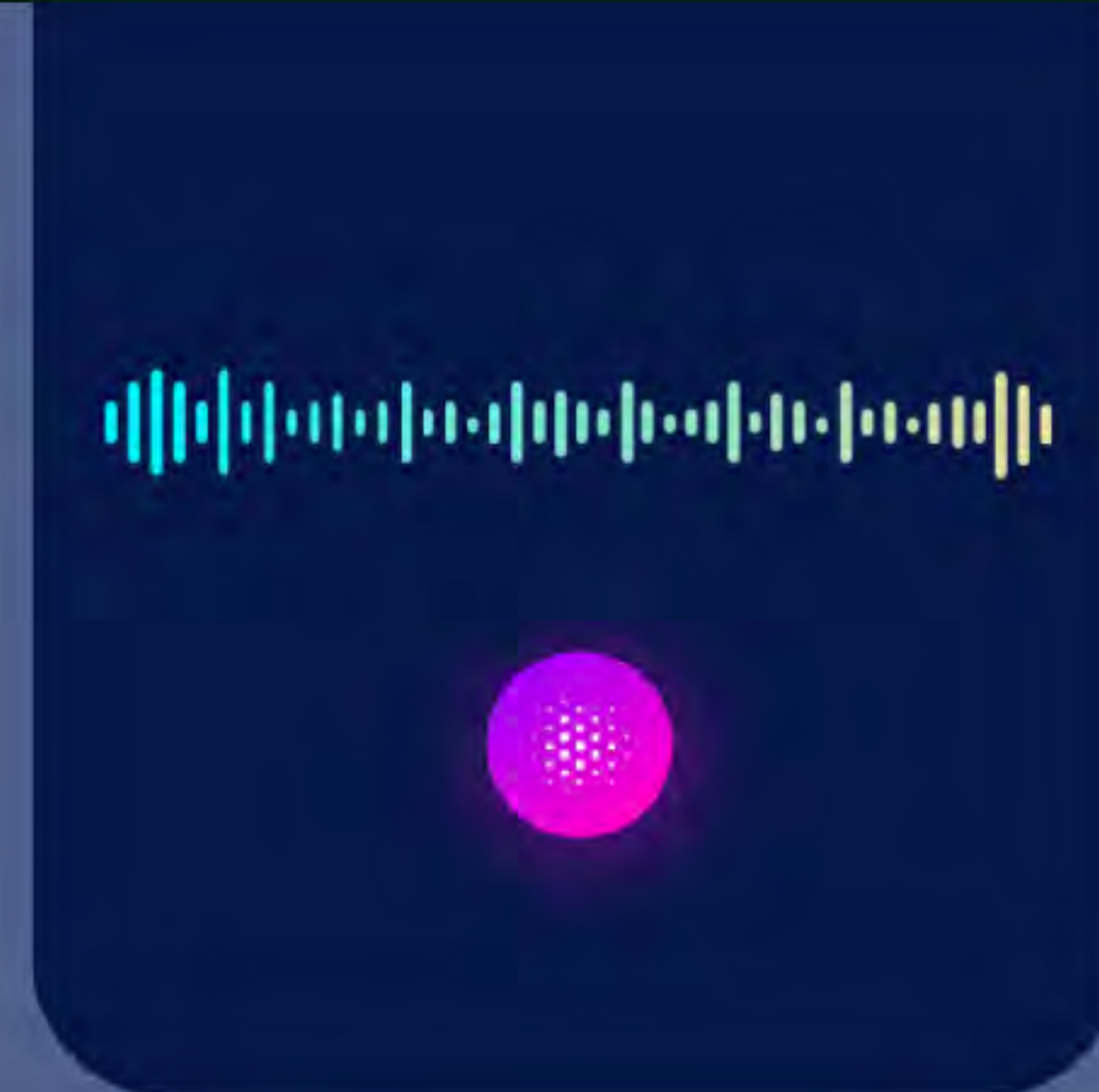
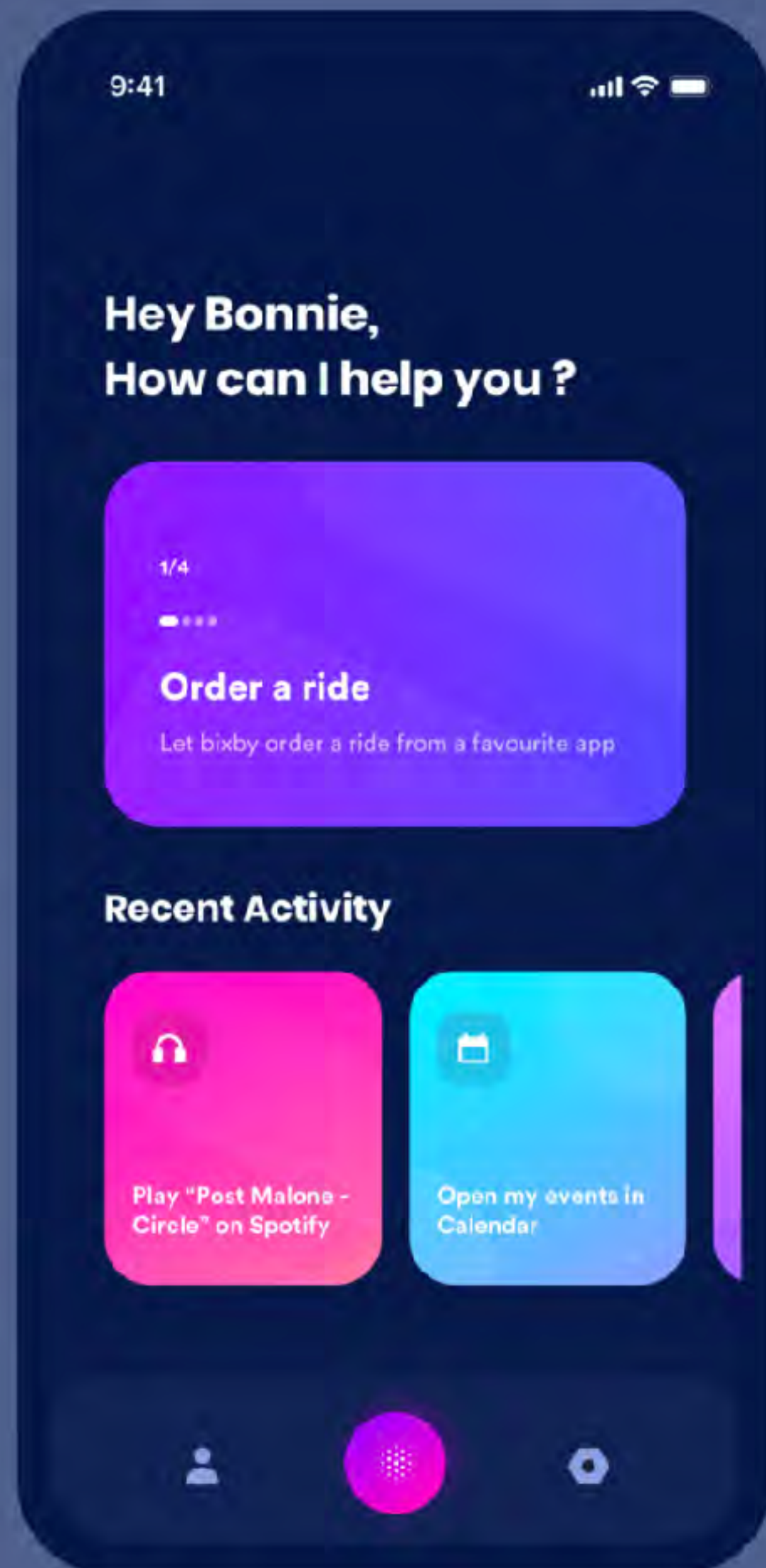
<https://preload-template-showcase.webflow.io/>

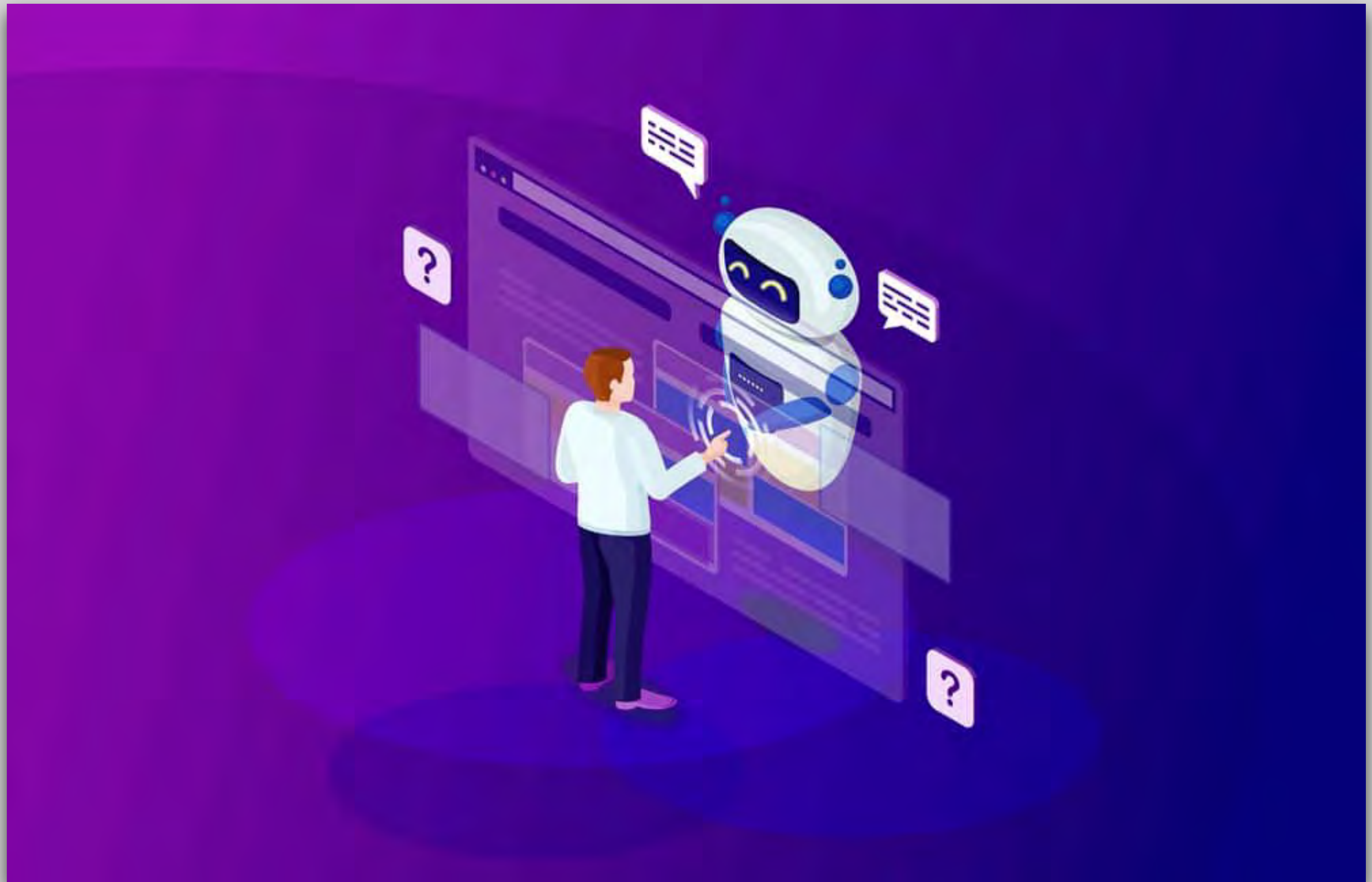
<https://bot-hello-wup.webflow.io/>

<https://jmswrnr.com/>









IA dans le web...

ChatBot

<https://www.bing.com/new>

<https://bard.google.com/chat>

<https://beta.character.ai/>

<https://www.snapchat.com/>

<https://www.sncf-connect.com/>

<https://www.meetic.fr/>

<https://www.ircantec.retraites.fr/ariane-agent-virtuel-intelligent-repond-questions>

IA de conversation empathique

<https://replika.ai/>

<https://woebothealth.com/>

<https://pi.ai/talk>

IA d'apprentissage

<https://socratic.org/>

Pour un service clients

<https://www.zendesk.fr/service/ai/>

Assistance à la création de contenu

<https://openai.com/chatgpt>

<https://openai.com/dall-e-3>

<https://www.jasper.ai/>

<https://writesonic.com/chat>

<https://www.wordtune.com/>

<https://soundraw.io/>

<https://picwish.com/fr/>

<https://gitmind.com/fr/>

<https://tome.app/>

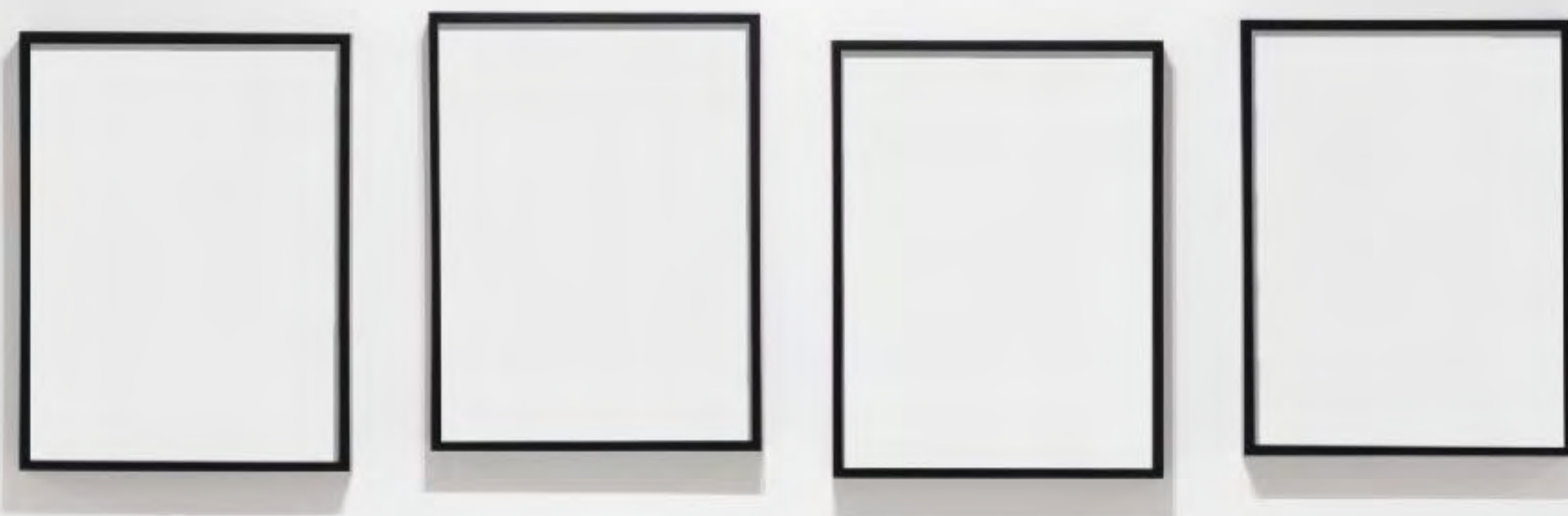
<https://murf.ai/>

<https://pictory.ai/>

<https://www.fotor.com/>

<https://aitestkitchen.withgoogle.com/experiments/music-lm>

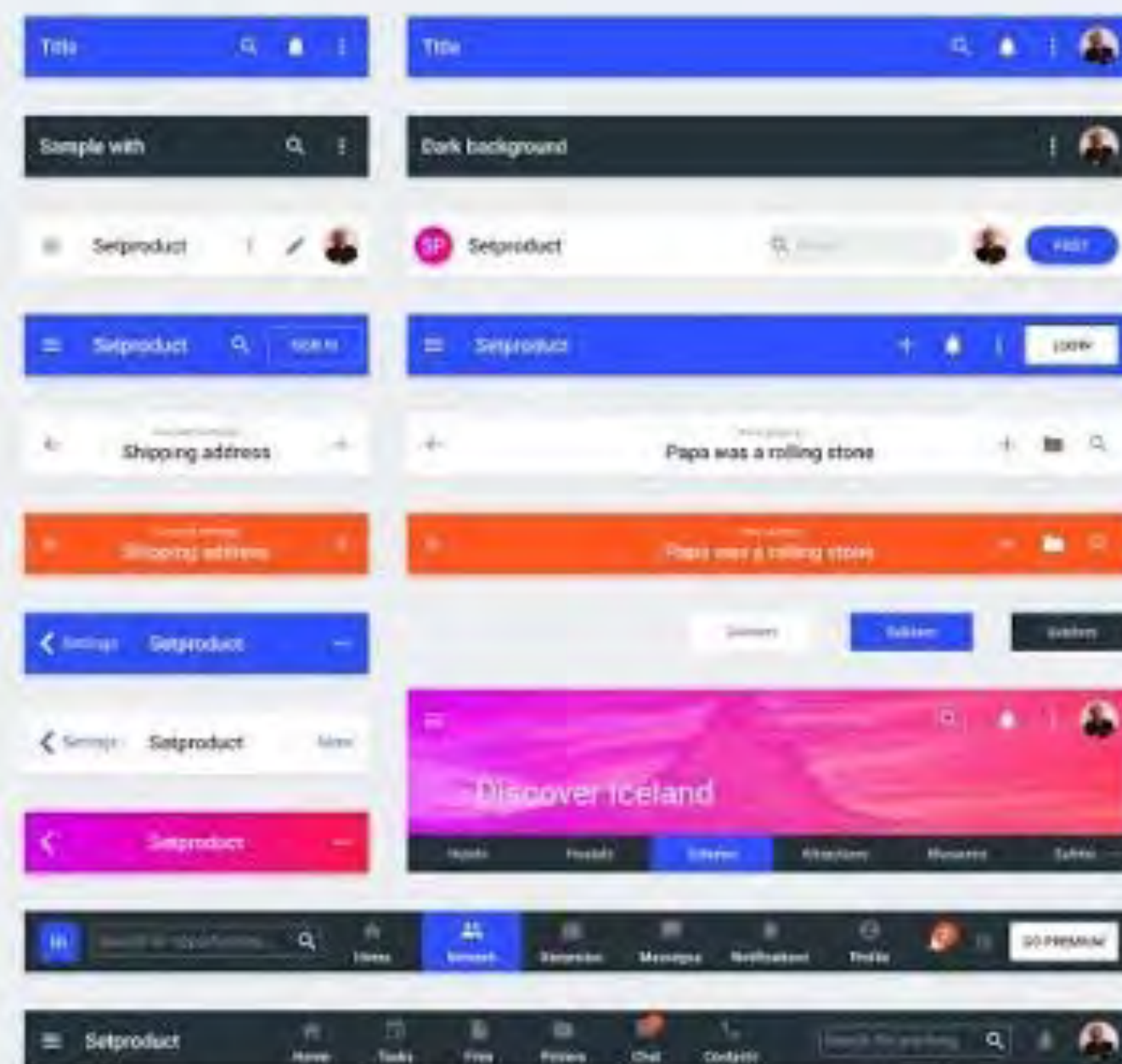
...



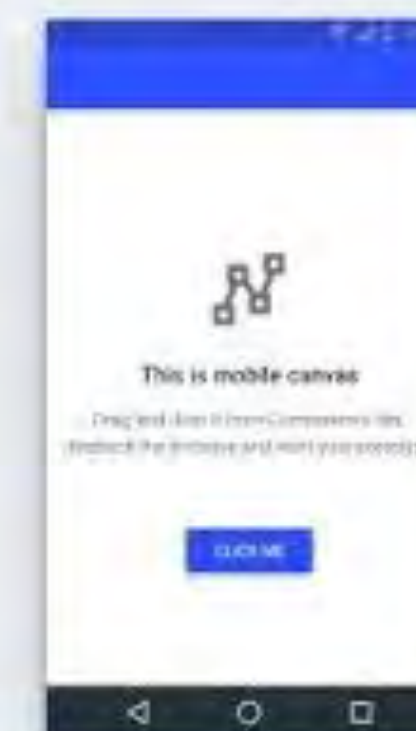
Minimalisme



Application bar



Tabs



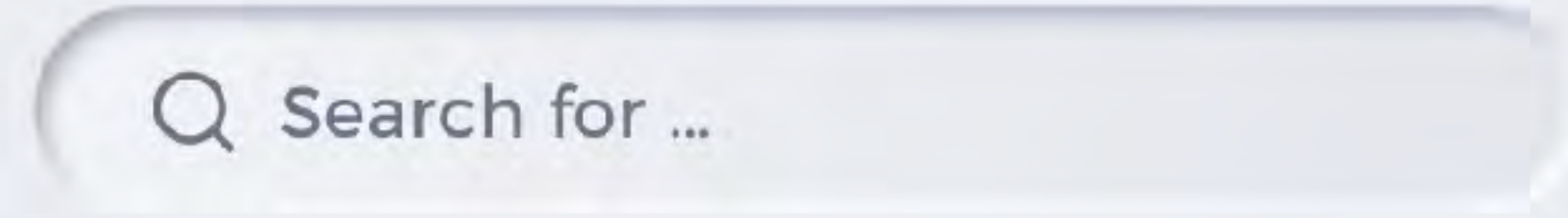
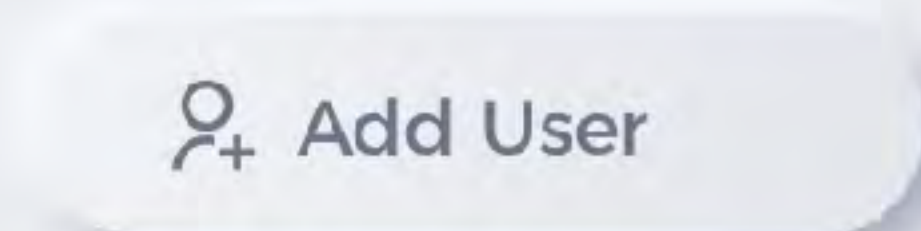
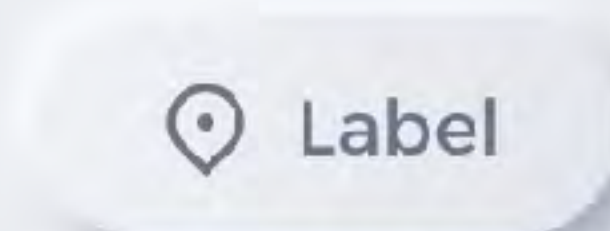
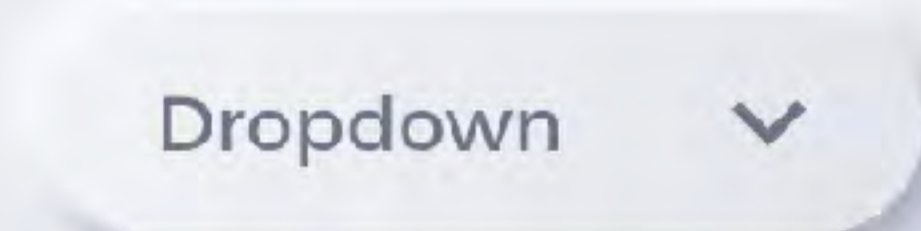
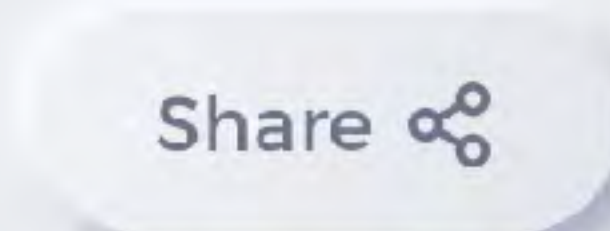
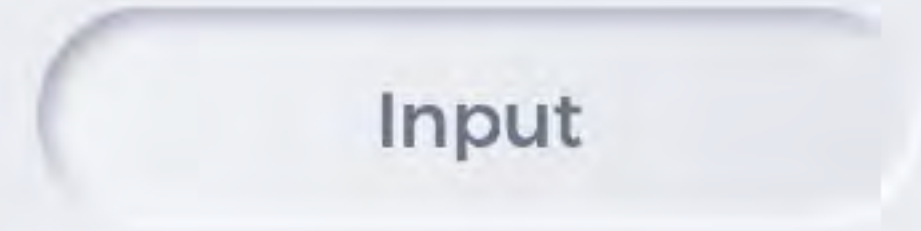
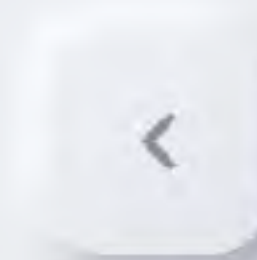
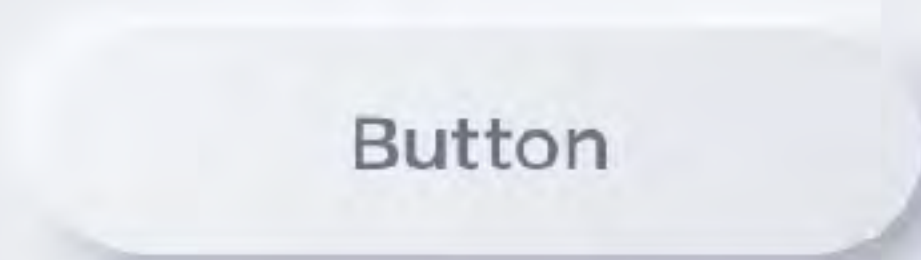
Material

Design
System

1682
components

Icons and
UI modules







New payment
+\$90



Expires on 12.12.2020

RENEW

Online

1234 5678 9101 1213

MICHAL MALEWICZ

01/00

Cards

Accounts

Crypto



Decentralized Bank

Main

1234 5678 9101 1213

MICHAL MALEWICZ

01/00



Decentralized Bank

Shopping

1234 5678 9101 1213

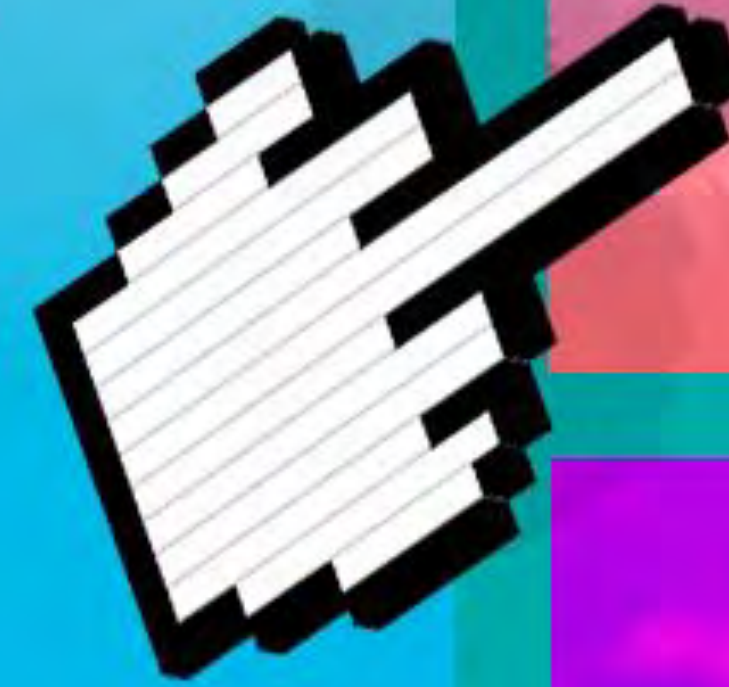
MICHAL MALEWICZ

01/00



VIEW FULL HISTORY

BRUTALISM



BRUTALISM



MICRO-INTERACTIONS

Click Here





Exemples de micro-interactions

<https://www.hugeinc.com/>

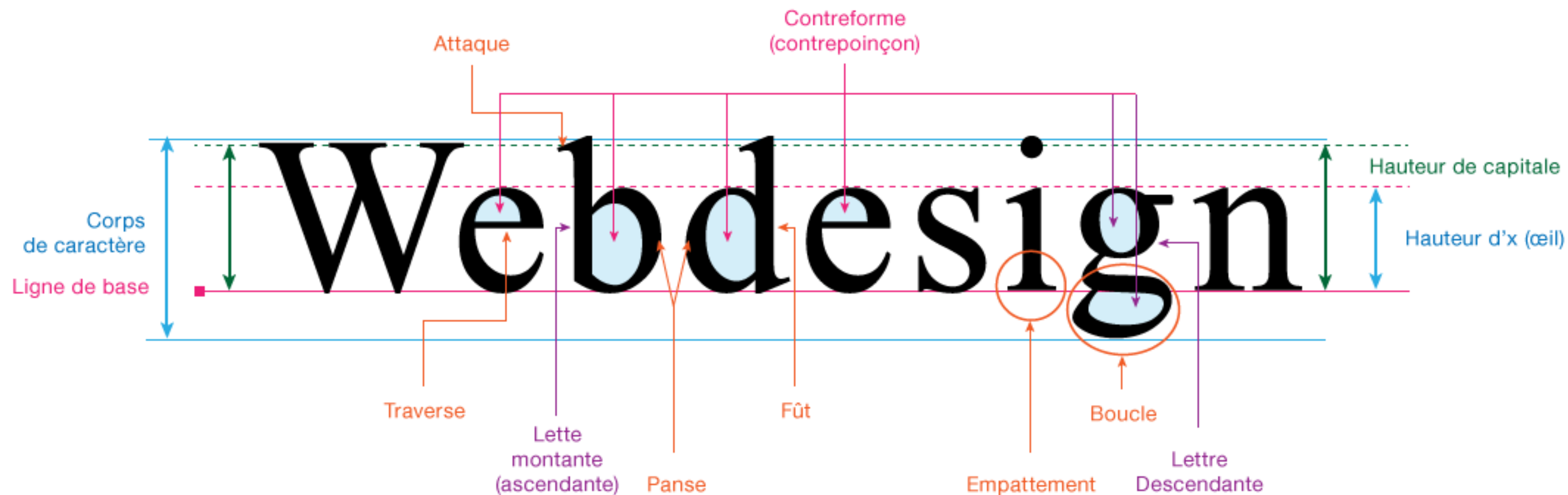
<https://travelshift.com/>

<https://viens-la.com/>

<https://petitgarage.fr/micro-interactions-ces-petits-details-qui-changent-tout/>

<https://www.hongkiat.com/blog/svg-animations/>

<https://graphiste.com/blog/animations-css-dynamiser-boutons>



<https://apostrophe.xyz>

<https://tympanus.net/Development/FullscreenForm/>

LETTERS
VINTAGES

Typographies variables

<https://v-fonts.com>

<https://www.axis-praxis.org>

<https://spacetypegenerator.com/>

<https://fontgauntlet.com/>

<https://play.typedetail.com>



LE PASSAGE DU STORY TELLING AU STORY LIVING

USER GENERATED CONTENT





Admirez la 404e merveille du monde.

Préparez un voyage.

Hôtels

Restaurants

Activités

Locations de vacances



<https://www.tripadvisor.fr/404>

<https://www.arganasolutions.fr/source>

<https://www.airbnb.fr/>

<https://www.backmarket.fr>



<http://spassky-fischer.fr/>

<https://www.castoretpollux.com>

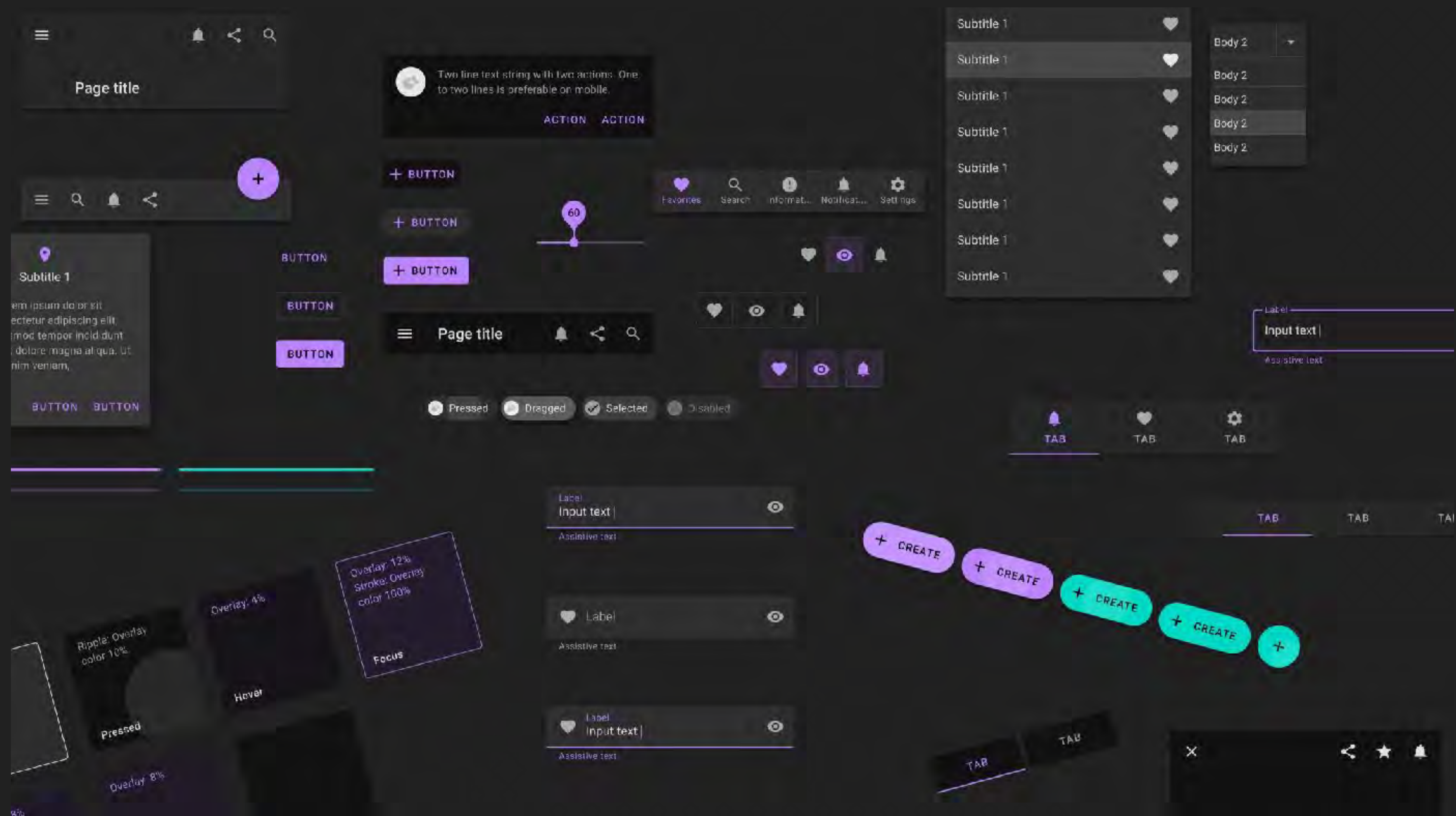
<https://www.var-but.com/>

<https://www.fabianfallend.com/>

<https://ayedbarber.com/>



<https://ourwestiswhiskey.com/>



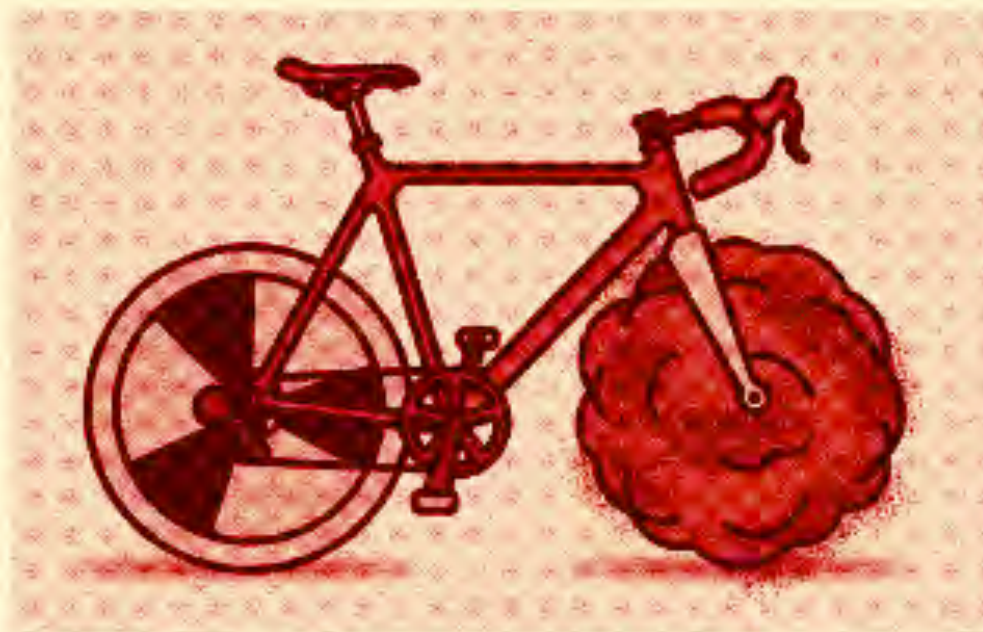
<https://www.ariane.group/fr/>

<https://shows.bartlettarchucl.com/>

<https://www.youtube.com/>

Problèmes High-tech

Le progrès technologique est devenu l'idole de notre société, mais il crée plus de problèmes qu'il en résout.



Pouvons-nous rendre les vélos à nouveau durables ?

Le vélo est le plus durable des moyens de transport, mais il devient de plus en plus néfaste à l'environnement. Une quantité croissante d'énergie et de matériaux est requise pour sa fabrication tandis que sa durée de vie baisse.

March 2023



Les soins de santé high-tech sont-ils écologiquement durables ?

Peut-on rendre les soins de santé modernes carboneutres tout en maintenant les niveaux de soins, de soulagement de la douleur et de longévité au niveau d'aujourd'hui, que nous considérons comme des acquis ?

February 2021



Les fermes verticales occupent autant d'espace que les autres

Si l'électricité utilisée pour alimenter une ferme verticale est produite par des panneaux solaires, la production d'énergie occupe au moins autant d'espace au sol que l'agriculture verticale ne permet d'en gagner.

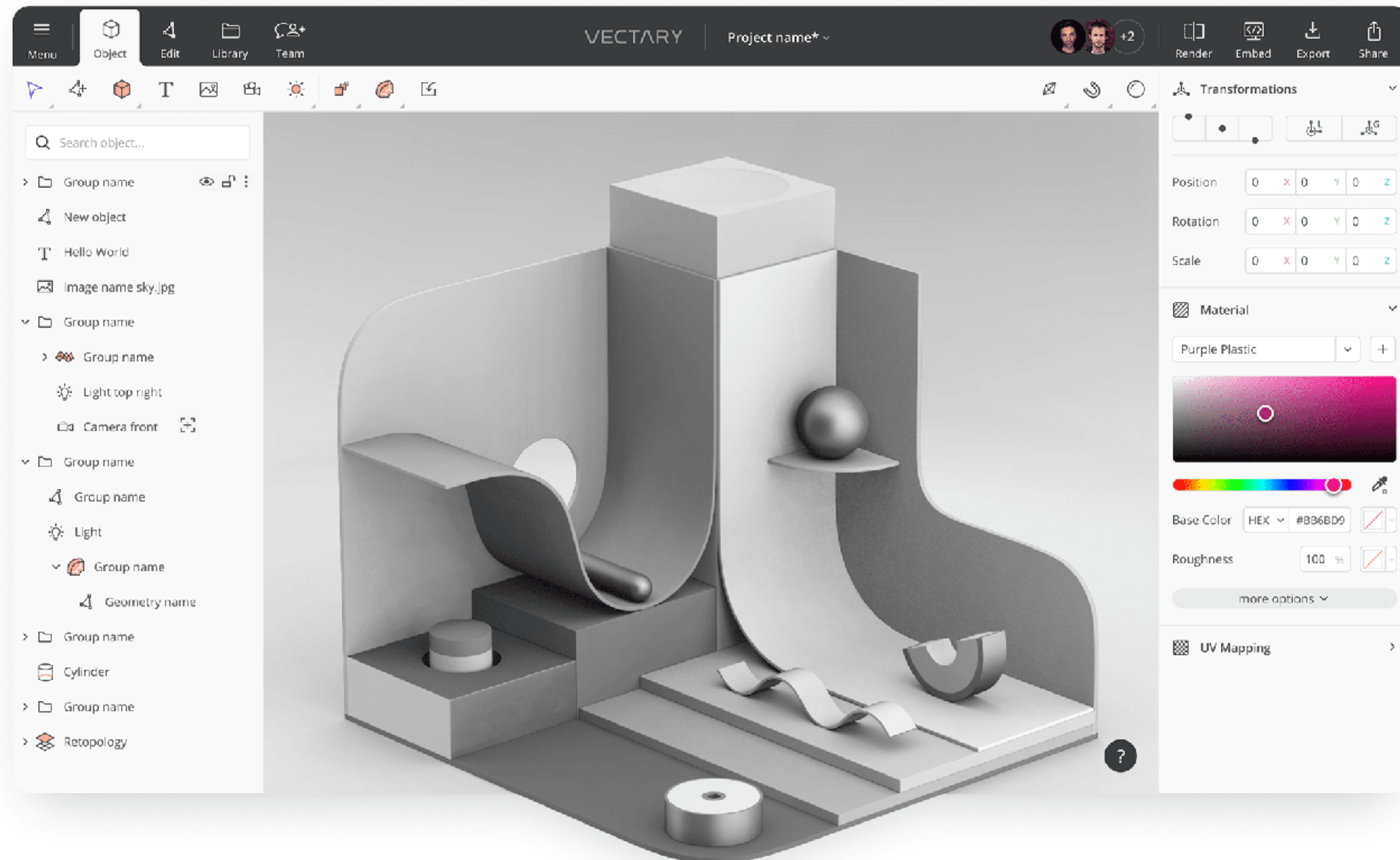
February 2021



Comment et pourquoi j'ai arrêté d'acheter de nouveaux ordinateurs portables

En tant que journaliste indépendant – ou employé de bureau si vous préférez – j'ai toujours considéré avoir besoin d'un ordinateur décent, et que la qualité se payait.

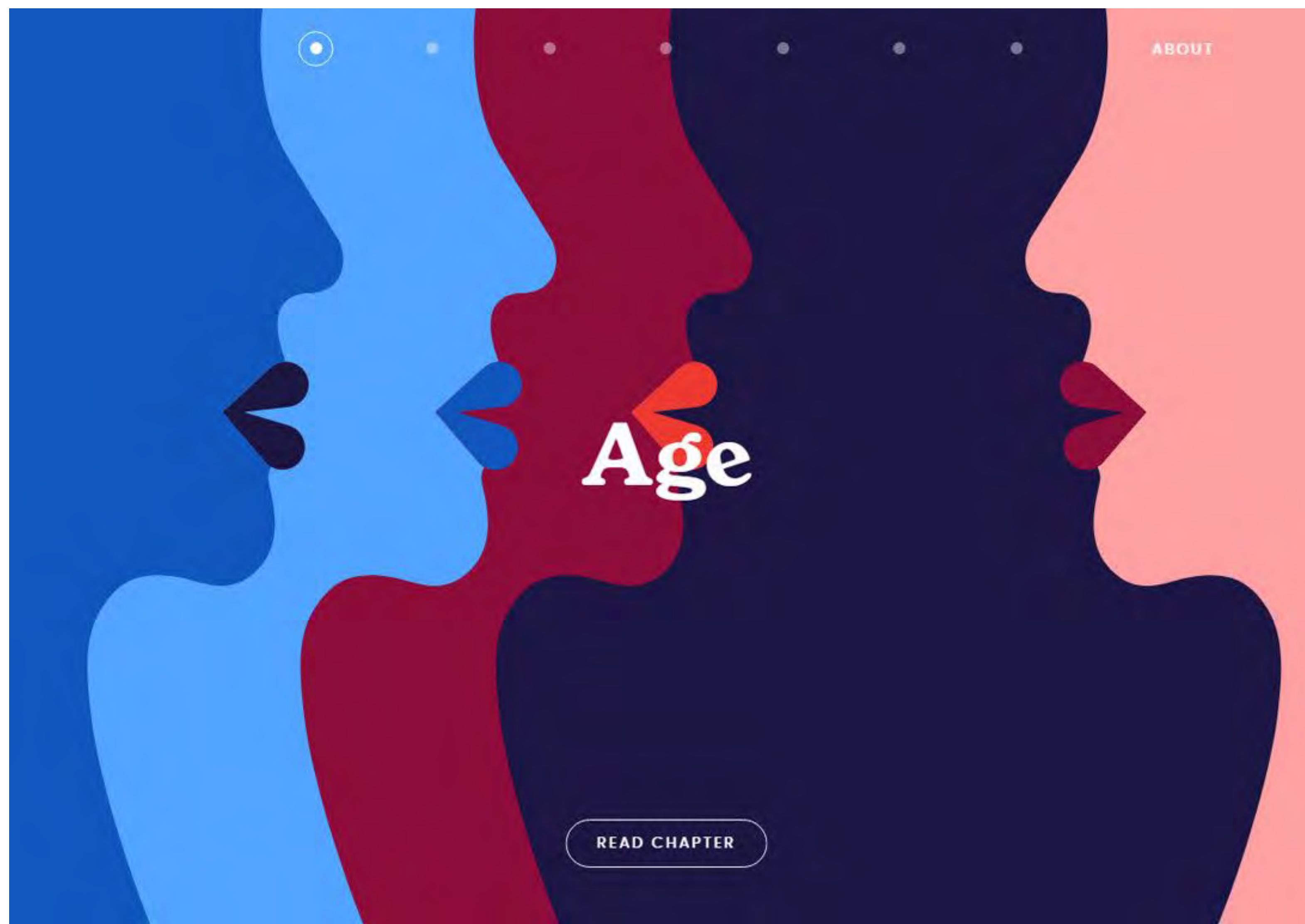
December 2020



<https://atmos.leeroy.ca/>

<https://play.leeroy.ca/>

<https://www.plongezdanslyon.fr/>



<https://insidethehead.co/chapters>

<https://www.hellomondays.com>

<https://montreal.leeroy.ca/>

<https://spookyfeedback.webflow.io/>

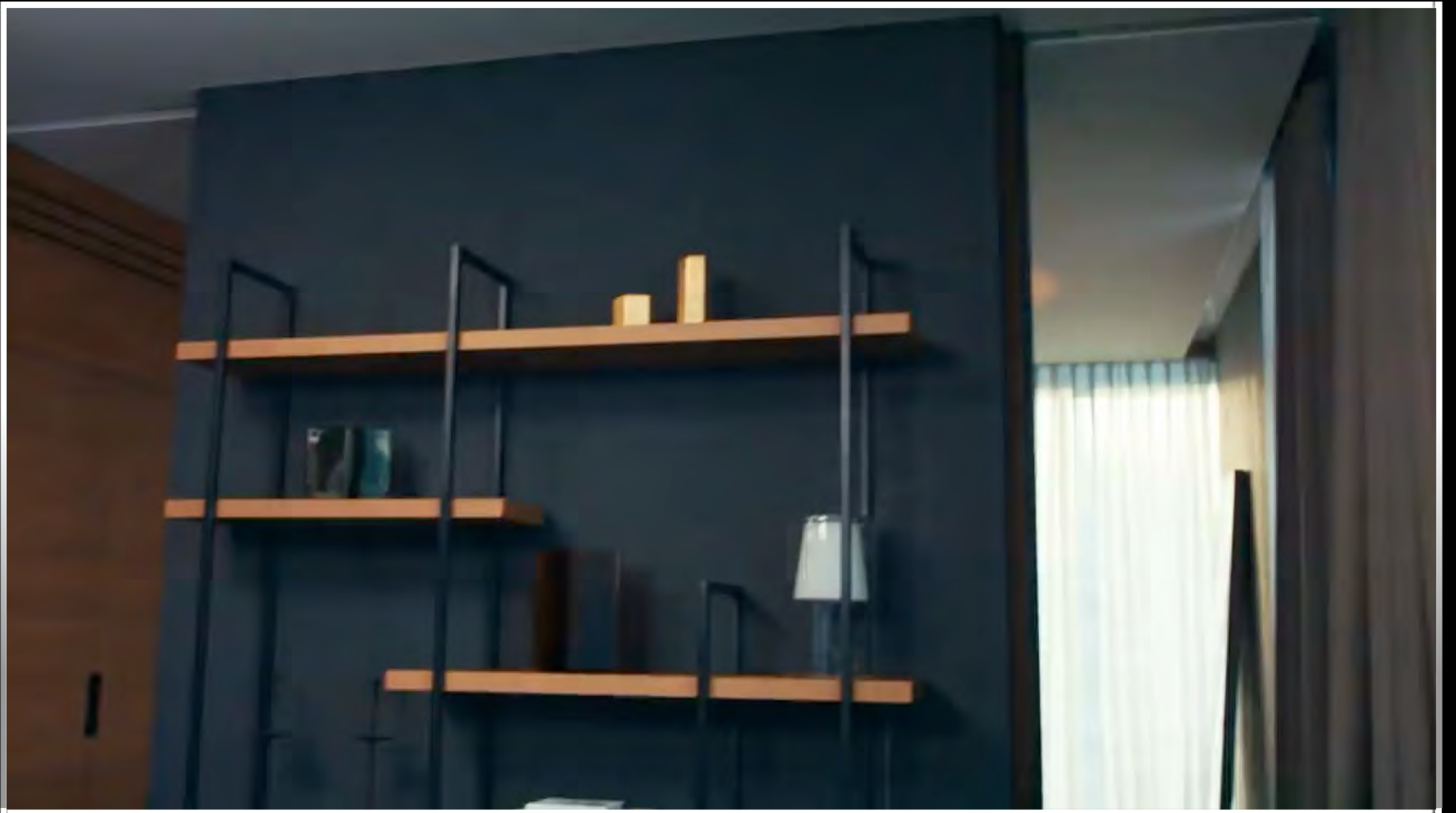




horizon Worlds

FACEBOOK





Sources d'inspirations

<https://www.awwwards.com/>

<https://www.webdesign-inspiration.com/fr/web-designs/editors-picks>